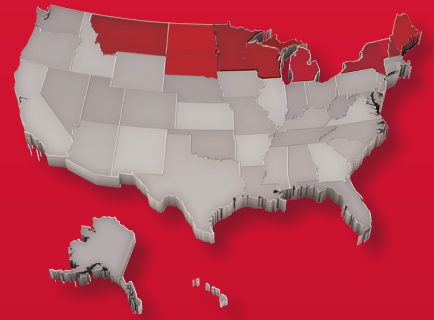




FAR NORTH



APRIL DEADLINES
PROMOTIONAL BULLETIN PRODUCT ORDERING:
12/8/23

PREPRINT OPT IN/OUT: 2/5/24
ACE REWARDS OPT IN/OUT: 1/22/24

APRIL 2024

PROMOTIONAL PLANNER

**WIN THE
MONTH**

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the April bulletin ordering information with a due date of 12/8/23.

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PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE MONTH April 2024

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great April deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support April with the following promotions:

- April Red Hot Buy (4/1/24-4/30/24)
- Scotts/OPE - Specialty Digital (4/1/24-4/30/24)
- Ace Rewards Targeted Offers (4/1/24-4/30/24)
- Spring Event (4/17/24-4/30/24)
- New At Ace Launch Party (4/27/24)



| Week | TV Length | TV Message | Paint Continuity TV Length |
|------|-----------|---|----------------------------|
| 4/1 | :30 | Branding: Outdoor Power Equipment/Lawn & Garden | :30 |
| | :15 | Branding: Battery Spot | |
| 4/8 | :30 | Branding: Outdoor Power Equipment/Lawn & Garden | :30 |
| | :15 | Branding: Battery Spot | |
| 4/15 | :30 | Branding: Outdoor Power Equipment/Lawn & Garden | :15 |
| | :15 | Branding: Battery Spot | |
| 4/22 | :30 | Branding: Outdoor Power Equipment/Lawn & Garden | :15 |
| | :15 | Branding: Battery Spot | |
| 4/29 | :30 | BBQ Free Assembly & Delivery | :15 |



1. Review bulletins and order promotional product by Friday, December 8, 2023.
2. Read about the Deal of the Month promotion, strategy and items for April 2024. Be sure to order items on bulletin!



3. New at Ace Launch party, April 27, 2024. Sign up by December 15, 2023.
4. Spring cleaning isn't just for your home, it's time to clean your grill too! We'll have a grill cleaning mod in our April ad with a featured end cap as well.
5. Please review the L&G promo plan for 2024. Best way to buy is via Scott's DS program. Reach out to your local rep today!
6. STIHL spring promotions will run starting 4/15 until 6/18.

| | |
|----------------------------|--|
| Title: | New at Ace Launch Party |
| Sale: | Spring Event |
| Valid Dates: | Saturday April 27th, from 11am-2pm |
| Planning Execution: | Get Ready to Showcase new products from our Best Brands! |

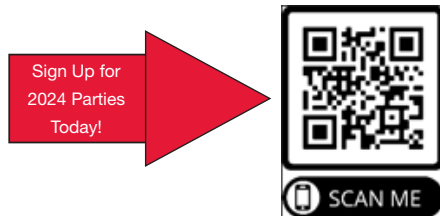
New at Ace Launch Party

Experiential Marketing continues to be a focus for Ace's strategic growth within the Famous for Four categories. The power of our Best Brands and legendary customer service of our Red-Vested Heroes helps to drive engagement and conversion. The New at Ace Launch Party will be your opportunity to showcase new products from all our best brands! Highlighting brands such as Weber and EGO.

You don't want to miss the opportunity to participate – in March-July 2023, party stores have seen higher grill sales than non-party stores!

Now is the time to lock into signing up your store(s) for SOCi funding incentives, associate t-shirts, and party swag from our vendors!

Sign-up deadline: 12/15: Scan QR code!



| | | | New 2024 SOCi Corporate Funding Incentive! | | |
|--|----------------|---|--|----------------|-------|
| | In-Store Party | Date | Ace Corporate funding: | Retailer Funds | |
| | March | Spring Kickoff | 3/23 | | \$275 |
| | April | New at Ace Launch | 4/27 | \$75 | \$200 |
| | May | Stars and Stripes BBQ | 5/25 | \$75 | \$200 |
| | June | 100 th Anniversary Block Party | 6/29 | \$125 | \$150 |
| | August | Labor Day BBQ | 8/31 | \$75 | \$200 |
| | November | Thanksgrilling | 11/23 | \$75 | \$200 |
| | December | Gifts and Grilling | 12/7 | | \$275 |

**The
Focus
Five**

The 2024 Party Plan:

- 7 National Parties - BBQ focus with greater support of other FF4 category demos
- Focus 5 with added SOCi incentives - April, May, June, August, November
- June 29th - Ace 100th Anniversary Block Party - largest party of the year!

Party Bonus:

Sign Up for 5 or More Parties by 12/15/23 and receive Free T-Shirts and customer swag!

- Stores receive 10 associate shirts in their March sign kit; worn for all 7 events.
 - o Additional shirts will be available for purchase on Ace Marketing Muscle at a later date
- Party Swag-15 pieces per monthly party sign kit to hand out to customers (koozie, apparel, etc.)

SOCi Incentive Details:

- Party ads will be executed on your behalf
- Corporate funds \$75 per qualifying party (\$125 for 100th Party)
- Ad cost \$250 + 10% - \$275 per ad, per store
- Avg reach 18-20k/store
- Avg engagement 150-200/store
- Retailer portion is 100% co-opable using Ace Brand Funds



Parties will be supported within the following channels:

- Ace Rewards Email/Direct Mail/Local Assets
- Preprints
- Digital/Social (Paid and Organic)
- Acehardware.com
- Monthly Sign Kit Signage- for stores that sign up (includes execution Playbook)
- **TV for June 100th Block Party- Biggest Party of the Year!**

While BBQ demos and food sampling are a huge driver, we will be adding additional ideas to integrate the other Famous for Four categories. All Playbooks will include several demo ideas from the best brands and show you how to make your event mild to wild!

Each party will introduce neighbors to Ace associates and the amazing products we offer, specifically within the grilling category. We want to give consumers exciting things to touch, hear, taste, smell and see. Hosting in store events allows our red vested heroes to showcase both their incredible product knowledge and amazing customer service only Ace can offer!

For more information, check out the Demo and In Store Party Page on Acenet.

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

2023 Party Results

MARCH PARTY- 3/25

Pre/Post MC Sales (Participating vs. Non)
• All BBQ MCs +99.4%

Pre/Post Vendor Sales (Participating vs. Non)
• Traeger +87%
• Weber +51%
• Blackstone +17%
• Big Green Egg +14%

APRIL PARTY- 4/22

Pre/Post MC Sales (Participating vs. Non)
• All BBQ MCs +77.56%

Pre/Post Vendor Sales (Participating vs. Non)
• EGO +42%
• Traeger +57%
• Weber +34%
• Blackstone +3%

MAY PARTY- 5/27

Pre/Post MC Sales (Participating vs. Non)
• All BBQ MCs +135.0%

Pre/Post Vendor Sales (Participating vs. Non)
• Traeger +106%
• Weber +75%
• Blackstone +30%
• Big Green Egg +35%

JULY PARTY- 7/1

Pre/Post MC Sales (Participating vs. Non)
• All BBQ MCs +106.2%

Pre/Post Vendor Sales (Participating vs. Non)
• Traeger +74%
• Weber +63%
• Blackstone +34%
• Big Green Egg +28%

Title:

Scotts Spring 2024 Promotional Strategy

Sale:

Varies

Valid Dates:

Varies

Planning Execution:

2024 Spring strategy on Bag Goods, Scotts 4-Step Program and Roundup

As we continue preparation for Spring, we wanted to share some insight on the promotional strategy for the Scotts program. The team continues to focus on goal to capture consumer spend early in the season; with an emphasis on regionally competitive deals during peak selling periods. We aim to bring more Ace Rewards consumers to Lawn and Garden and encourage cross category purchasing within the department. This derived from the insight that where consumers purchase Lawn & Garden for their first trip of the season, they will spend more of their Lawn & Garden dollars at that same retailer throughout the remainder of the season.

We will achieve this with motivation of these guiding principles:

- Bag Goods are the most common entry point into the category.
- o We will be repeating the 4/\$10 garden soil offer and have improved our mulch offer to 3/\$10 for two months
- Less is more when it comes to managing pallet SKUs. Instead of introducing different sizes/SKUs of similar items, we will promote common SKUs throughout the season making preseason ordering and in-season stock management simpler.
- o 2022 Season – 16 SKUs of soils/mulch pallets
- o 2023 Season – 11 SKUs of soils/mulch pallets
- o 2024 Season – 8 SKUs of soil/mulch pallets
- Simplify offer structure/price points
- o Shy of superhero offers, we're doing our best to keep retails as consistent as possible throughout the season.
- Shifting away from BOGA/BOGO offers and moving to simple price points and instant savings
- o Unless items are merchandised adjacently, we will not be using the BOGO/BOGA offer construct. These offers are too difficult to merchandise and resulted in lower than desired sales.
- All promotions with backend funding will operate like Instant Savings with weekly reimbursement and reconciliation reporting. No more manual credits months after you sell the product messing up your sales and profit reporting.

• And don't forget dropship is best way to buy!

Review the promotional plan for the first half of the 2024 Season here*

| Promo Month | Product Type | SKU | SKU Description | Offer Name | Placement | Final Retailer Bulletin Cost | Dynamic Promo Funding | PSRP | Instant Savings | Final PRSP | Limit | Region | Bulletin Order Window | Promo Effective Dates | Instant Savings Duration | | | | | | | | | | | |
|-------------|-------------------------|---------|----------------------------|------------------------------|----------------|------------------------------|-----------------------|---------|-----------------|------------|-------|----------------------------|-----------------------|-----------------------|--------------------------|-----|-----|-----|-----|-----|-----|-----|-----|--|--|--|
| | | | | | | | | | | | | | | | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | | | |
| 1 - JAN | RODENT & ANIMAL CONTROL | 7208754 | TOMCAT KILL & CONTAIN | RED HOT BUY | Featured In Ad | \$6.24 | | \$8.00 | | \$8.00 | | All | 8/22/23-9/15/23 | 12/26/23-1/31/24 | | | | | | | | | | | | |
| 1 - JAN | RODENT & ANIMAL CONTROL | 756847 | DISPBL RAT BAIT STATION | RED HOT BUY | Featured In Ad | \$6.27 | | \$8.00 | | \$8.00 | | All | 8/22/23-9/15/23 | 12/26/23-1/31/24 | | | | | | | | | | | | |
| 1 - JAN | RODENT & ANIMAL CONTROL | 7201981 | TOMCAT RAT SNAP TRAP | RED HOT BUY | Sublist In Ad | \$3.32 | | \$4.99 | | \$4.99 | | All | 8/22/23-9/15/23 | 12/26/23-1/31/24 | | | | | | | | | | | | |
| 2 - FEB | WEED CONTROL PRODUCTS | 74142 | ROUNDUP W&G CONC 36.8OZ | RED HOT BUY | Featured In Ad | \$24.42 | | \$27.99 | \$4.00 | \$23.99 | 2 | All | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | FERTILIZERS | 7363526 | WEED&FEED BONUS 5M | RED HOT BUY | Featured In Ad | \$30.56 | | \$39.99 | \$5.00 | \$34.99 | 2 | SO/TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | FERTILIZERS | 7363534 | WEED&FEED BONUS 10M | RED HOT BUY | Sublist In Ad | \$58.42 | | \$69.99 | \$10.00 | \$59.99 | 2 | SO/TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | FERTILIZERS | 730673 | WEED&FEED BONUS 5-FL 5M | RED HOT BUY | Featured In Ad | \$32.35 | | \$43.99 | \$5.00 | \$38.99 | 2 | TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | FERTILIZERS | 7306681 | WEED&FEED BONUS 5-FL 10M | RED HOT BUY | Sublist In Ad | \$61.84 | | \$74.99 | \$10.00 | \$64.99 | 2 | TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | BAG PRODUCTS | 708737 | POTTING MIX W/FERT 16QT | RED HOT BUY | Featured In Ad | \$6.96 | | \$10.00 | | \$10.00 | | CA, DS, SO, TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | BAG PRODUCTS | 7104136 | POTTING SOIL MIX MC 16QT | RED HOT BUY | Featured In Ad | \$7.76 | | \$10.00 | | \$10.00 | | CA, DS, SO, TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | BAG PRODUCTS | 7036965 | POTTING MIX W/FERT 8QT | RED HOT BUY | Sublist In Ad | \$4.40 | | \$6.49 | | \$6.49 | | CA, DS, SO, TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | BAG PRODUCTS | 7104128 | SOIL POTTING MIX MC 8QT | RED HOT BUY | Sublist In Ad | \$4.77 | | \$6.49 | | \$6.49 | | CA, DS, SO, TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | BAG PRODUCTS | 7005736 | MG POTTING MIX MC 8QT | RED HOT BUY | Download Only | \$4.77 | | \$6.49 | | \$6.49 | | DS | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | BAG PRODUCTS | 7509482 | MG INDOOR POTTING MIX&QT | RED HOT BUY | Featured In Ad | \$4.58 | | \$6.00 | | \$6.00 | | CA, DS, SO, TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | BAG PRODUCTS | 7199052 | MG SEED START MIX 8 QT | RED HOT BUY | Featured In Ad | \$3.74 | | \$6.00 | | \$6.00 | | CA, DS, SO, TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 2 - FEB | BAG PRODUCTS | 7195746 | POTTING MIX CACTUS 8 QT | RED HOT BUY | Sublist In Ad | \$3.65 | | \$6.00 | | \$6.00 | | CA, DS, SO, TR | 8/22/23-9/15/23 | 2/1/24 - 2/29/24 | | | | | | | | | | | | |
| 3 - MAR | GRASS SEED | 7015836 | EZSEED TALL FSCU 20# | EVENT: March DayLawn Savings | Featured In Ad | \$52.64 | | \$79.99 | \$20.00 | \$59.99 | 2 | CALDSNRFRANW SO | 10/17/23-11/10/23 | 2/29-24 - 3/21/24 | | | | | | | | | | | | |
| 3 - MAR | GRASS SEED | 7206428 | EZ SEED SUN&SHADE 3.75# | EVENT: March DayLawn Savings | Featured In Ad | \$15.80 | | \$25.99 | \$5.00 | \$20.99 | 2 | CALDSNRFRANW SO | 10/17/23-11/10/23 | 2/29-24 - 3/21/24 | | | | | | | | | | | | |
| 3 - MAR | GRASS SEED | 7229412 | EZ SEED TALL FES 3.75# | EVENT: March DayLawn Savings | Featured In Ad | \$15.80 | | \$27.99 | \$5.00 | \$22.99 | 2 | CALDSNRFRANW SO | 10/17/23-11/10/23 | 2/29-24 - 3/21/24 | | | | | | | | | | | | |
| 3 - MAR | GRASS SEED | 7245970 | GRAS SPOT EZ SEED 375LB | EVENT: March DayLawn Savings | Featured In Ad | \$15.80 | | \$24.99 | \$5.00 | \$19.99 | 2 | TR | 10/17/23-11/10/23 | 2/29-24 - 3/21/24 | | | | | | | | | | | | |
| 3 - MAR | GRASS SEED | 7287980 | EZSEED SUN & SHADE 20# | EVENT: March DayLawn Savings | Featured In Ad | \$52.64 | | \$79.99 | \$20.00 | \$59.99 | 2 | CALDSNRFRANW SO | 10/17/23-11/10/23 | 2/29-24 - 3/21/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7637671 | TB SOUTH TRIPLE ACTIONBM | EVENT: March DayLawn Savings | Featured In Ad | TBD | | \$64.99 | \$20.00 | \$44.99 | 2 | SO, TR | 10/17/23-11/10/23 | 2/29-24 - 3/21/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7008111 | LAWN TRIPLE TB 33.94# | EVENT: March DayLawn Savings | Featured In Ad | TBD | | \$89.99 | \$20.00 | \$69.99 | 2 | CA, DS, NR, FN, NW | 10/17/23-11/10/23 | 2/29-24 - 3/21/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7008295 | LAWN TRIPLE TB 11.31# | EVENT: March DayLawn Savings | Featured In Ad | TBD | | \$39.99 | \$10.00 | \$29.99 | 2 | CALDSNRFRANW SO | 10/17/23-11/10/23 | 2/29-24 - 3/21/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7637705 | TB SOUTH TRIPLE ACTIONMM | EVENT: March DayLawn Savings | Featured In Ad | \$28.85 | | \$39.99 | \$10.00 | \$29.99 | 2 | SO, TR | 10/17/23-11/10/23 | 2/29-24 - 3/21/24 | | | | | | | | | | | | |
| 3 - MAR | GRASS SEED | 7737083 | EZ SEED BERMUDAGRASS 20LB | EVENT: March DayLawn Savings | Featured In Ad | \$52.25 | | \$79.99 | \$20.00 | \$59.99 | 2 | TR | 10/17/23-11/10/23 | 2/29-24 - 3/21/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7233225 | CRABGRASS PRIVNTR/FERT 5M | EVENT: Digital Event | Featured In Ad | \$34.33 | | \$40.99 | \$5.00 | \$35.99 | 2 | NR, FN, SO/NW (DL only) | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7233290 | CRABGRASS PRIVNTR/FERT 15M | EVENT: Digital Event | Sublist In Ad | \$86.61 | | \$99.99 | \$10.00 | \$89.99 | 2 | NR, FN, SO/NW (DL only) | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7309974 | LAWN FRTL+MOSS CNTRL 5M | EVENT: Digital Event | Featured In Ad | \$21.05 | | \$34.99 | \$5.00 | \$29.99 | 2 | FN, NW | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7166721 | LAWN FRTL+MOSS CNTRL 10M | EVENT: Digital Event | Sublist In Ad | \$38.19 | | \$54.99 | \$10.00 | \$44.99 | 2 | FN, NW | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7016648 | WEED FEED FRTLZR 4K-SQFT | EVENT: Digital Event | Featured In Ad | \$27.11 | | \$34.99 | \$5.00 | \$29.99 | 2 | NW, FN, NR, SODS | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7016649 | WEED FEED FERT 12000SQFT | EVENT: Digital Event | Sublist In Ad | \$71.17 | | \$84.99 | \$10.00 | \$74.99 | 2 | NW, FN, NR, SODS | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7363526 | WEED&FEED BONUS 5M | RED HOT BUY | Featured In Ad | \$30.56 | | \$39.99 | \$5.00 | \$34.99 | 2 | SO | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7363534 | WEED&FEED BONUS 10M | RED HOT BUY | Sublist In Ad | \$58.42 | | \$69.99 | \$10.00 | \$59.99 | 2 | SO | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 730673 | WEED&FEED BONUS 5-FL 5M | RED HOT BUY | Featured In Ad | \$32.35 | | \$43.99 | \$5.00 | \$38.99 | 2 | TR | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7306681 | WEED&FEED BONUS 5-FL 10M | RED HOT BUY | Sublist In Ad | \$61.84 | | \$74.99 | \$10.00 | \$64.99 | 2 | TR | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |

| Instant Savings Duration | | | | | | | | | | | | | |
|--------------------------|-------------------------|---------|----------------------------|----------------------|----------------|---------------------------------|-----------------------|----------|-----------------|------------|-------|-----------------------------|-----------------------|
| Promo Month | Product Type | SKU | SKU Description | Offer Name | Placement | Final Retailer Bulletin Cost | Dynamic Promo Funding | PSRP | Instant Savings | Final PRSP | Limit | Region | Bulletin Order Window |
| 3 - MAR | FERTILIZERS | 7430952 | WEED&FEED TB GRNL 9M | EVENT: Digital Event | Download Only | \$27.11 | | \$34.99 | \$5.00 | \$29.99 | 2 | NW/FN/NSO/DS | 10/17/23-11/10/23 |
| 3 - MAR | FERTILIZERS | 7430945 | WEED&FEED TB GRNL 15M | EVENT: Digital Event | Download Only | \$71.17 | | \$86.99 | \$10.00 | \$76.99 | 2 | NW/FN/NSO/DS | 10/17/23-11/10/23 |
| 3 - MAR | FERTILIZERS | 7287154 | SCOTT'S 45STEP FERT 5M | RED HOT BUY | Featured In Ad | See Component SKU Bulletin Cost | | \$119.99 | \$20.00 | \$99.99 | 2 | FN/NR/NW/CASO (DL only) | 3/1/24 - 3/31/24 |
| 3 - MAR | FERTILIZERS | 7287188 | SCOTT'S 45STEP ALL GRS 5M | RED HOT BUY | Featured In Ad | See Component SKU Bulletin Cost | | \$139.99 | \$30.00 | \$109.99 | 2 | FN/NR/NW/CASO (DL only) | 3/1/24 - 3/31/24 |
| 3 - MAR | FERTILIZERS | 7287162 | SCOTT'S 45STEP FERT 15M | RED HOT BUY | Featured In Ad | See Component SKU Bulletin Cost | | \$289.99 | \$50.00 | \$239.99 | 2 | FN/NR/NW/CASO (DL only) | 3/1/24 - 3/31/24 |
| 3 - MAR | FERTILIZERS | 7287618 | SCOTT'S 45STEP ALL GRS 15M | RED HOT BUY | Featured In Ad | See Component SKU Bulletin Cost | | \$349.99 | \$75.00 | \$274.99 | 2 | FN/NR/NW/CASO (DL only) | 3/1/24 - 3/31/24 |
| 3 - MAR | FERTILIZERS | 7475562 | ACE CRAB PREV W/FERT 5M | RED HOT BUY | Featured In Ad | \$20.65 | | \$35.99 | \$2.00 | \$33.99 | 2 | NR/FN/SON/NW (DL only) | 3/1/24 - 3/31/24 |
| 3 - MAR | FERTILIZERS | 7475528 | ACE CRAB PREV W/FERT 15M | RED HOT BUY | Sublist in Ad | \$54.57 | | \$84.99 | \$4.00 | \$80.99 | 2 | NR/FN/SON/NW (DL only) | 3/1/24 - 3/31/24 |
| 3 - MAR | FERTILIZERS | 7475379 | LAWN FERTILIZER 5M ACE | RED HOT BUY | Featured In Ad | \$12.16 | | \$24.99 | \$2.00 | \$22.99 | 2 | FN/NR/NW/CASO | 3/1/24 - 3/31/24 |
| 3 - MAR | FERTILIZERS | 7475346 | ACE LAWN FERTILZR 15M | RED HOT BUY | Sublist in Ad | \$33.65 | | \$54.99 | \$4.00 | \$50.99 | 2 | FN/NR/NW/CASO | 3/1/24 - 3/31/24 |
| 3 - MAR | FERTILIZERS | 7003002 | ACE LAWN FERTILIZER 5M | RED HOT BUY | Featured In Ad | \$14.37 | | \$24.99 | \$2.00 | \$22.99 | 2 | TR | 10/17/23-11/10/23 |
| 3 - MAR | FERTILIZERS | 7003003 | ACE SOUTHRN WEED&FED 5M | RED HOT BUY | Featured In Ad | \$18.30 | | \$38.99 | \$2.00 | \$36.99 | 2 | SO | 10/17/23-11/10/23 |
| 3 - MAR | FERTILIZERS | 7003001 | ACE SOUTHRN WEED&FED 10M | RED HOT BUY | Sublist in Ad | \$35.03 | | \$58.99 | \$4.00 | \$54.99 | 2 | SO | 10/17/23-11/10/23 |
| 3 - MAR | FERTILIZERS | 7475503 | ACE WEED&FEED 5M | RED HOT BUY | Featured In Ad | \$16.10 | | \$32.99 | \$2.00 | \$30.99 | 2 | CA/DS/NR/FN/NW (SO DL Only) | 3/1/24 - 3/31/24 |
| 3 - MAR | FERTILIZERS | 7475560 | ACE WEED&FEED 15M | RED HOT BUY | Sublist in Ad | \$44.83 | | \$69.99 | \$4.00 | \$65.99 | 2 | CA/DS/NR/FN/NW (SO DL Only) | 3/1/24 - 3/31/24 |
| 3 - MAR | WEED CONTROL PRODUCTS | 74142 | ROUNDUP W&G CONC 36.8OZ. | RED HOT BUY | Featured In Ad | \$24.42 | | \$27.99 | \$5.00 | \$22.99 | 2 | All | 10/17/23-11/10/23 |
| 3 - MAR | BAG PRODUCTS | 7301609 | POTTING SOIL MIX MC 2CF | EVENT: Digital Event | Featured In Ad | \$13.45 | | \$16.99 | | \$16.99 | | All | 10/17/23-11/10/23 |
| 3 - MAR | BAG PRODUCTS | 7104128 | SOIL POTTING MIX MC 8QT | EVENT: Digital Event | Sublist in Ad | \$4.77 | | \$5.99 | | \$5.99 | | All | 10/17/23-11/10/23 |
| 3 - MAR | BAG PRODUCTS | 7005738 | MC POTTING MIX MC 2CF | EVENT: Digital Event | Download Only | \$13.45 | | \$16.99 | | \$16.99 | | DS | 10/17/23-11/10/23 |
| 3 - MAR | BAG PRODUCTS | 7005736 | MG POTTING MIX MC 8QT | EVENT: Digital Event | Download Only | \$4.77 | | \$5.99 | | \$5.99 | | DS | 10/17/23-11/10/23 |
| 3 - MAR | FERTILIZERS | 7021199 | TB WEED & FEED - CA ONLY | EVENT: Digital Event | Sublist in Ad | \$71.17 | | \$86.99 | \$10.00 | \$76.99 | 2 | CA | 10/17/23-11/10/23 |
| 3 - MAR | FERTILIZERS | 7021198 | TB WEED & FEED - CA ONLY | EVENT: Digital Event | Featured In Ad | \$27.10 | | \$34.99 | \$5.00 | \$29.99 | 2 | CA | 10/17/23-11/10/23 |
| 3 - MAR | BAG PRODUCTS | 7102692 | GARDN SOIL ALL PURPOSE 1CF | RED HOT BUY | Featured In Ad | \$4.80 | | \$7.59 | \$1.00 | \$6.59 | 60 | All | 10/17/23-11/10/23 |
| 3 - MAR | BAG PRODUCTS | 7599723 | MG RAISED BED SOIL 1.5CF | RED HOT BUY | Featured In Ad | \$9.32 | | \$11.99 | \$2.00 | \$9.99 | 10 | All | 10/17/23-11/10/23 |
| 3 - MAR | BAG PRODUCTS | 7505977 | RAISED BED SOIL 1.5CF | RED HOT BUY | Sublist in Ad | \$7.50 | | \$11.99 | \$2.00 | \$9.99 | 10 | All | 10/17/23-11/10/23 |
| 3 - MAR | BAG PRODUCTS | 7021806 | RAISED BED SOIL 25LB | RED HOT BUY | Download Only | \$9.32 | | \$11.99 | \$2.00 | \$9.99 | 10 | DS | 10/17/23-11/10/23 |
| 3 - MAR | INSECTICIDES/REPELLENTS | 7508088 | INSECT KILLER RTU 1.1GAL | RED HOT BUY | Featured In Ad | \$13.67 | | \$18.99 | \$2.00 | \$16.99 | 5 | All | 10/17/23-11/10/23 |
| 4 - APR | FERTILIZERS | 7637705 | TB SOUTH TRIPLE ACTIONMAM | EVENT: Spring Event | Featured In Ad | \$28.85 | | \$39.99 | \$10.00 | \$29.99 | 2 | SO/TR | 11/14/23-12/8/23 |
| 4 - APR | FERTILIZERS | 7008295 | LAWN TRIPLE TB 11.31# | EVENT: Spring Event | Sublist in Ad | \$29.88 | | \$39.99 | \$10.00 | \$29.99 | 2 | CA/DS/NR/FN/NW (SO DL Only) | 4/17/24 - 4/30/24 |
| 4 - APR | FERTILIZERS | 7637671 | TB SOUTH TRIPLE ACTIONBMA | EVENT: Spring Event | Featured In Ad | \$55.01 | | \$64.99 | \$15.00 | \$49.99 | 2 | SO/TR | 11/14/23-12/8/23 |
| 4 - APR | FERTILIZERS | 7008311 | LAWN TRIPLE TB 33.94# | EVENT: Spring Event | Featured In Ad | \$72.93 | | \$89.99 | \$15.00 | \$74.99 | 2 | CA/DS/NR/FN/NW (SO DL Only) | 4/17/24 - 4/30/24 |
| 4 - APR | WEED CONTROL PRODUCTS | 7008393 | LAWN WD KLR WAND 1.33G | EVENT: Spring Event | Featured In Ad | TBD | \$10.00 | \$21.99 | | \$21.99 | 2 | CA/DS/NR/FN/NW (SO DL Only) | 4/17/24 - 4/30/24 |
| 4 - APR | WEED CONTROL PRODUCTS | 7008397 | LAWN WD KLR WAND 1G | EVENT: Spring Event | Featured In Ad | TBD | \$10.00 | \$21.99 | | \$21.99 | 2 | SO/TR | 11/14/23-12/8/23 |

| Promo Month | Product Type | SKU | SKU Description | Offer Name | Placement | Final Retailer Bulletin Cost | Dynamic Promo Funding | PSRP | Instant Savings | Final PSRP | Limit | Region | Bulletin Order Window | Promo Effective Dates | Instant Savings Duration | | | | | | | | | | | |
|-------------|------------------------|---------|----------------------------|----------------------|----------------|---------------------------------|-----------------------|----------|-----------------|------------|-------|---------------------------|-----------------------|-----------------------|--------------------------|-----|-----|-----|-----|-----|-----|-----|-----|--|--|--|
| | | | | | | | | | | | | | | | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | | | |
| 3 - MAR | FERTILIZERS | 7430952 | WEED&FEED TB GRNL 5M | EVENT: Digital Event | Download Only | \$27.11 | | \$34.99 | \$5.00 | \$29.99 | 2 | NW/FN NR/SO/DS | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7430945 | WEED&FEED TB GRNL 15M | EVENT: Digital Event | Download Only | \$71.17 | | \$86.99 | \$10.00 | \$76.99 | 2 | NW/FN NR/SO/DS | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7287154 | SCOTT'S 4STEP FERT 5M | RED HOT BUY | Featured In Ad | See Component SKU Bulletin Cost | | \$119.99 | \$20.00 | \$99.99 | 2 | FN/NR/NW/CASO (DL only) | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7287188 | SCOTT'S 4STEP ALL GRS 5M | RED HOT BUY | Featured In Ad | See Component SKU Bulletin Cost | | \$139.99 | \$30.00 | \$109.99 | 2 | FN/NR/NW/CASO (DL only) | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7287162 | SCOTT'S 4STEP FERT 15M | RED HOT BUY | Featured In Ad | See Component SKU Bulletin Cost | | \$289.99 | \$50.00 | \$239.99 | 2 | FN/NR/NW/CASO (DL only) | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7287618 | SCOTT'S 4STEP ALL GRS 15M | RED HOT BUY | Featured In Ad | See Component SKU Bulletin Cost | | \$349.99 | \$75.00 | \$274.99 | 2 | FN/NR/NW/CASO (DL only) | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7475362 | ACE CRAB PREV W/FERT 5M | RED HOT BUY | Featured In Ad | \$20.65 | | \$35.99 | \$2.00 | \$33.99 | 2 | NR/FN/SO/NW (DL only) | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7475528 | ACE CRAB PREV W/FERT 15M | RED HOT BUY | Sublist In Ad | \$54.57 | | \$84.99 | \$4.00 | \$80.99 | 2 | NR/FN/SO/NW (DL only) | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7475379 | LAWN FERTILIZER 5M ACE | RED HOT BUY | Featured In Ad | \$12.16 | | \$24.99 | \$2.00 | \$22.99 | 2 | FN/NR/NW/CASO | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7475346 | ACE LAWN FERTILZER 15M | RED HOT BUY | Sublist In Ad | \$33.65 | | \$54.99 | \$4.00 | \$50.99 | 2 | FN/NR/NW/CASO | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7093002 | ACE LAWN FERTILIZER 5M | RED HOT BUY | Featured In Ad | \$14.37 | | \$24.99 | \$2.00 | \$22.99 | 2 | TR | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7093003 | ACE SOUTHRN WEED&FD 5M | RED HOT BUY | Featured In Ad | \$18.30 | | \$38.99 | \$2.00 | \$36.99 | 2 | SO | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7093001 | ACE SOUTHRN WEED&FD 10M | RED HOT BUY | Sublist In Ad | \$35.03 | | \$58.99 | \$4.00 | \$54.99 | 2 | SO | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7475403 | ACE WEED&FEED 5M | RED HOT BUY | Featured In Ad | \$16.10 | | \$32.99 | \$2.00 | \$30.99 | 2 | CADSNR FN NW SO | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7475460 | ACE WEED&FEED 15M | RED HOT BUY | Sublist In Ad | \$44.83 | | \$69.99 | \$4.00 | \$65.99 | 2 | CADSNR FN NW SO | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | WEED CONTROL PRODUCTS | 74142 | ROUNDUP W&G CONC 36&0Z | RED HOT BUY | Featured In Ad | \$24.42 | | \$27.99 | \$5.00 | \$22.99 | 2 | All | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | BAG PRODUCTS | 7301609 | POTTING SOIL MIX MC 2CF | EVENT: Digital Event | Featured In Ad | \$13.45 | | \$16.99 | | \$16.99 | | All | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | BAG PRODUCTS | 7104128 | SOIL POTTING MIX MC 8QT | EVENT: Digital Event | Sublist In Ad | \$4.77 | | \$5.99 | | \$5.99 | | All | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | BAG PRODUCTS | 7005738 | MC POTTING MIX MC 2CF | EVENT: Digital Event | Download Only | \$13.45 | | \$16.99 | | \$16.99 | | DS | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | BAG PRODUCTS | 7005736 | MG POTTING MIX MC 8QT | EVENT: Digital Event | Download Only | \$4.77 | | \$5.99 | | \$5.99 | | DS | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7021199 | TB WEED & FEED - CA ONLY | EVENT: Digital Event | Sublist In Ad | \$71.17 | | \$86.99 | \$10.00 | \$76.99 | 2 | CA | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | FERTILIZERS | 7021198 | TB WEED & FEED - CA ONLY | EVENT: Digital Event | Featured In Ad | \$27.10 | | \$34.99 | \$5.00 | \$29.99 | 2 | CA | 10/17/23-11/10/23 | 3/26/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | BAG PRODUCTS | 7102692 | GARDN SOIL ALL PURPOSE 1CF | RED HOT BUY | Featured In Ad | \$4.80 | | \$7.59 | \$1.00 | \$6.59 | 60 | All | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | BAG PRODUCTS | 7599723 | MG RAISED BED SOIL 15CF | RED HOT BUY | Featured In Ad | \$9.32 | | \$11.99 | \$2.00 | \$9.99 | 10 | All | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | BAG PRODUCTS | 7595977 | RAISED BED SOIL 15CF | RED HOT BUY | Sublist In Ad | \$7.50 | | \$11.99 | \$2.00 | \$9.99 | 10 | All | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | BAG PRODUCTS | 7021806 | RAISED BED SOIL 25LB | RED HOT BUY | Download Only | \$9.32 | | \$11.99 | \$2.00 | \$9.99 | 10 | DS | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 3 - MAR | INSECTICIDES/REPLENISH | 7598088 | INSECT KILLER RTU 1.1 GAL | RED HOT BUY | Featured In Ad | \$13.67 | | \$18.99 | \$2.00 | \$16.99 | 5 | All | 10/17/23-11/10/23 | 3/1/24 - 3/31/24 | | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7637705 | TB SOUTH TRIPLE ACTION 4M | EVENT: Spring Event | Featured In Ad | \$28.85 | | \$39.99 | \$10.00 | \$29.99 | 2 | SO,TR | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7008295 | LAWN TRIPLE TB 11.31# | EVENT: Spring Event | Sublist In Ad | \$29.88 | | \$39.99 | \$10.00 | \$29.99 | 2 | CADSNR FN NW SO (DL Only) | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7637671 | TB SOUTH TRIPLE ACTION 8M | EVENT: Spring Event | Featured In Ad | \$55.01 | | \$64.99 | \$15.00 | \$49.99 | 2 | SO,TR | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7008311 | LAWN TRIPLE TB 33.94# | EVENT: Spring Event | Featured In Ad | \$72.93 | | \$89.99 | \$15.00 | \$74.99 | 2 | CADSNR FN NW SO (DL Only) | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | | |
| 4 - APR | WEED CONTROL PRODUCTS | 7008393 | LAWN WD KLR WAND 1.3G | EVENT: Spring Event | Featured In Ad | TBD | \$10.00 | \$21.99 | | \$21.99 | 2 | CADSNR FN NW SO (DL Only) | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | | |
| 4 - APR | WEED CONTROL PRODUCTS | 7008397 | LAWN WD KLR WAND 1G | EVENT: Spring Event | Featured In Ad | TBD | \$10.00 | \$21.99 | | \$21.99 | 2 | SO,TR | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | | |

| Promo Month | Product Type | SKU | SKU Description | Offer Name | Placement | Final Retailer Bulletin Cost | Dynamic Promo Funding | PSRP | Instant Savings | Final PRSP | Limit | Region | Bulletin Order Window | Promo Effective Dates | Instant Savings Duration | | | | | | | | | | |
|-------------|-------------------------|---------|----------------------------|---------------------|----------------|------------------------------|-----------------------|----------|-----------------|------------|-------|-----------------------------|-----------------------|-----------------------|--------------------------|-----|-----|-----|-----|-----|-----|-----|-----|--|--|
| | | | | | | | | | | | | | | | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | | |
| 4 - APR | GRASS SEED | 7023424 | TB GRSS SEED 55 MIX 5.6# | EVENT: Spring Event | Featured In Ad | TBD | | \$46.99 | \$1000 | \$36.99 | 2 | FN,NR,NW,S,O/C (DL Only) | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | GRASS SEED | 7023447 | TB GRSS SD FESCU 5.6# | EVENT: Spring Event | Featured In Ad | TBD | | \$39.99 | \$1000 | \$29.99 | 2 | FN,NR,NW,CA,SO (DL Only) | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | GRASS SEED | 7024832 | FRILTZX/SD/SLIMP BG 4# | EVENT: Spring Event | Featured In Ad | TBD | | \$49.99 | \$1000 | \$39.99 | 2 | SOTR,DS,CA (DL Only) | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7287154 | SCOTTS 4STEP FERT 5M | RED HOT BUY | Featured In Ad | TBD | | \$119.99 | \$2000 | \$99.99 | 2 | FN,NR,NW,CA,SO (DL only) | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7287188 | SCOTTS 4STEP ALL GRSS 5M | RED HOT BUY | Featured In Ad | TBD | | \$139.99 | \$3000 | \$109.99 | 2 | FN,NR,NW,CA,SO (DL only) | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7287162 | SCOTTS 4STEP FERT 15M | RED HOT BUY | Featured In Ad | TBD | | \$289.99 | \$5000 | \$239.99 | 2 | FN,NR,NW,CA,SO (DL only) | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7287618 | SCOTTS 4STEP ALL GRSS 15M | RED HOT BUY | Featured In Ad | TBD | | \$349.99 | \$7500 | \$274.99 | 2 | FN,NR,NW,CA,SO (DL only) | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7473779 | LAWN FERTILIZER 5M ACE | RED HOT BUY | Featured In Ad | TBD | | \$24.99 | \$2.00 | \$2.99 | 2 | FN,NR,NW,CA,SO | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7473346 | ACE LAWN FERTILZR 15M | RED HOT BUY | Sublist in Ad | TBD | | \$54.99 | \$4.00 | \$50.99 | 2 | FN,NR,NW,CA,SO | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7473403 | ACE WEE&FEED 5M | RED HOT BUY | Featured In Ad | TBD | | \$32.99 | \$2.00 | \$30.99 | 2 | CA,DS,NR,FN,NW,SO (DL Only) | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7473460 | ACE WEE&FEED 15M | RED HOT BUY | Sublist in Ad | TBD | | \$69.99 | \$4.00 | \$65.99 | 2 | CA,DS,NR,FN,NW,SO (DL Only) | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7003003 | ACE SOUTHRN WEE&FD 5M | RED HOT BUY | Featured In Ad | TBD | | \$38.99 | \$2.00 | \$36.99 | 2 | SOTR | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7003001 | ACE SOUTHRN WEE&FD 10M | RED HOT BUY | Sublist in Ad | TBD | | \$58.99 | \$4.00 | \$54.99 | 2 | SOTR | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7475262 | ACE CRAB PREV W/FERT 5M | RED HOT BUY | Featured In Ad | TBD | | \$35.99 | \$2.00 | \$33.99 | 2 | NR,FSO/NW (DL only) | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7475528 | ACE CRAB PREV W/FERT 15M | RED HOT BUY | Sublist in Ad | TBD | | \$84.99 | \$4.00 | \$80.99 | 2 | NR,FSO/NW (DL only) | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7233235 | CRABGRASS PRIVNTR/FERT 5M | RED HOT BUY | Featured In Ad | TBD | | \$40.99 | \$5.00 | \$35.99 | 2 | NR,FSO/NW (DL only) | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7233390 | CRABGRASS PRIVNT/FERT 15M | RED HOT BUY | Sublist in Ad | TBD | | \$99.99 | \$1000 | \$89.99 | 2 | NR,FSO/NW (DL only) | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7430952 | WEE&FEED TB GRNL 5M | RED HOT BUY | Download Only | TBD | | \$34.99 | \$5.00 | \$29.99 | 2 | NW,FN,NR,S,ODS | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7016648 | WEE&FEED FRTLZR 45QFT | RED HOT BUY | Featured In Ad | TBD | | \$34.99 | \$5.00 | \$29.99 | 2 | NW,FN,NR,S,ODS | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7021199 | TB WEE& FEED - CA ONLY | RED HOT BUY | Sublist in Ad | TBD | | \$86.99 | \$1000 | \$76.99 | 2 | CA | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7021198 | TB WEE& FEED - CA ONLY | RED HOT BUY | Featured In Ad | TBD | | \$34.99 | \$5.00 | \$29.99 | 2 | CA | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7430945 | WEE&FEED TB GRNL 15M | RED HOT BUY | Download Only | TBD | | \$86.99 | \$1000 | \$76.99 | 2 | NW,FN,NR,S,ODS | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | FERTILIZERS | 7016649 | WEE&FEED FERT 12000SQFT | RED HOT BUY | Featured In Ad | TBD | | \$84.99 | \$1000 | \$74.99 | 2 | NW,FN,NR,S,ODS | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | WEED CONTROL PRODUCTS | 7016356 | KILLER WEE&GRS RTU 1GAL | RED HOT BUY | Featured In Ad | TBD | | BOGA/BUY | | | 2 | All | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | WEED CONTROL PRODUCTS | 7016353 | KILLER WEE&GRS RTU 1.25G | RED HOT BUY | Featured In Ad | TBD | \$14.00 | BOGA/GET | | | 2 | All | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | BAG PRODUCTS | 7104052 | MG POTTING MIX SOIL 2CF | EVENT: Spring Event | Featured In Ad | TBD | \$3.50 | \$12.00 | | \$12.00 | 10 | All | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | BAG PRODUCTS | 7599723 | MG RAISED BED SOIL 1.5CF | EVENT: Spring Event | Featured In Ad | TBD | \$1.40 | \$10.00 | | \$10.00 | 10 | All | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | BAG PRODUCTS | 7509777 | RAISED BED SOIL 1.5CF | EVENT: Spring Event | Sublist in Ad | TBD | | \$10.00 | | \$10.00 | 10 | All | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | BAG PRODUCTS | 7021806 | RAISED BED SOIL 25LB | EVENT: Spring Event | Download Only | TBD | \$1.40 | \$10.00 | | \$10.00 | 10 | DS | 11/14/23-12/8/23 | 4/17/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | BAG PRODUCTS | 7106198 | SCOTTS TB LAWN SOIL 1CF | RED HOT BUY | Featured In Ad | TBD | | \$6.00 | | \$6.00 | | All | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | BAG PRODUCTS | 7269475 | SCOTTS LAWN SOIL NO PHOS | RED HOT BUY | Download Only | TBD | | \$6.00 | | \$6.00 | | FN | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | BAG PRODUCTS | 7102692 | GARDN SOIL ALL PURPOSE 1CF | RED HOT BUY | Featured In Ad | TBD | \$0.80 | \$5.00 | | \$5.00 | | All | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | BAG PRODUCTS | 7394695 | NATURESCAPE MULCH RED2CF | RED HOT BUY | Featured In Ad | TBD | \$1.60 | \$3.33 | | \$3.33 | 120 | All | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | BAG PRODUCTS | 7394703 | NATURESCAPE MULCH BLK2CF | RED HOT BUY | Featured In Ad | TBD | \$1.60 | \$3.33 | | \$3.33 | 120 | All | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | BAG PRODUCTS | 7394711 | NATURESCAPE MULCH BRNZCF | RED HOT BUY | Featured In Ad | TBD | \$1.60 | \$3.33 | | \$3.33 | 120 | All | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |
| 4 - APR | INSECTICIDES/REPELLENTS | 7508088 | INSECT KILLER RTU 1 GAL | RED HOT BUY | Featured In Ad | \$13.67 | | \$17.99 | \$3.00 | \$14.99 | 5 | All | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | | | |

| Promo Month | Product Type | SKU | SKU Description | Offer Name | Placement | Final Retailer Bulletin Cost | Dynamic Promo Funding | PSRP | Instant Savings | Final PSRP | Limit | Region | Bulletin Order Window | Promo Effective Dates | Instant Savings Duration | | | | | | | | |
|-------------|-----------------------|---------|----------------------------|--------------------------|----------------|------------------------------|-----------------------|----------|-----------------|------------|-------|----------------------------|-----------------------|-----------------------|--------------------------|-----|-----|-----|-----|-----|-----|-----|-----|
| | | | | | | | | | | | | | | | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
| 4 - APR | INSECTICIDES/REPLENTS | 7298797 | SCOTTS GRUB EX 14.35 LB | RED HOT BUY | Featured in Ad | \$23.84 | | \$30.99 | \$3.00 | \$27.99 | 2 | CA, DS, NR FN, NW | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | |
| 4 - APR | INSECTICIDES/REPLENTS | 74847 | FIREANT ORTHENE 12OZ | RED HOT BUY | Featured in Ad | \$10.84 | | \$15.99 | \$3.00 | \$12.99 | 4 | SO, TR | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | |
| 4 - APR | INSECTICIDES/REPLENTS | 7597917 | FIRE ANT KILR GRAN 11.5LB | RED HOT BUY | Featured in Ad | \$17.46 | | \$23.99 | \$3.00 | \$20.99 | 4 | SO, TR | 11/14/23-12/8/23 | 4/1/24 - 4/30/24 | | | | | | | | | |
| 5 - MAY | GRASS SEED | 7206436 | EZ SEED SUNSHADE 10# | EVENT: Biggest BBQ Event | Featured in Ad | TBD | | \$47.99 | \$10.00 | \$37.99 | 2 | FN,NR,NW,SO/C A (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/13/24 | | | | | | | | | |
| 5 - MAY | GRASS SEED | 7229404 | EZ SEED TALL FESCUE 10# | EVENT: Biggest BBQ Event | Featured in Ad | TBD | | \$47.99 | \$10.00 | \$37.99 | 2 | FN,NR,NW,CASO DS (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/13/24 | | | | | | | | | |
| 5 - MAY | GRASS SEED | 7246051 | EZ SEED BERMLUDA 10# | EVENT: Biggest BBQ Event | Featured in Ad | TBD | | \$47.99 | \$10.00 | \$37.99 | 2 | SO,TR,DS,CA (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/13/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7439052 | WEED&FEED TB GRNL 5M | EVENT: Biggest BBQ Event | Featured in Ad | TBD | | \$34.99 | \$10.00 | \$24.99 | 2 | NW,FN,NR,CSDS | 12/12/23-1/12/24 | 5/1/24 - 5/13/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7016648 | WEED FEED FRTLRZ 4KSQFT | Download Only | Download Only | TBD | | \$34.99 | \$10.00 | \$24.99 | 2 | NW,FN,NR,CSDS | 12/12/23-1/12/24 | 5/1/24 - 5/13/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7016649 | WEED FEED FERT 12000SQFT | Sublist in Ad | Sublist in Ad | TBD | | \$84.99 | \$15.00 | \$69.99 | 2 | NW,FN,NR,CSDS | 12/12/23-1/12/24 | 5/1/24 - 5/13/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7439045 | WEED&FEED TB GRNL 15M | EVENT: Biggest BBQ Event | Download Only | TBD | | \$86.99 | \$15.00 | \$71.99 | 2 | NW,FN,NR,CSDS | 12/12/23-1/12/24 | 5/1/24 - 5/13/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7036023 | Scotts 3 Step 5000 sq ft | RED HOT BUY | Featured in Ad | TBD | | \$89.99 | \$11.00 | \$78.99 | 2 | FN,NR,NW,CASO (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7036024 | Scotts 3 Step 15000 sq f | RED HOT BUY | Sublist in Ad | TBD | | \$219.99 | \$30.00 | \$189.99 | 2 | FN,NR,NW,CASO (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7475379 | LAWN FERTILIZER 5M ACE | RED HOT BUY | Featured in Ad | TBD | | \$24.99 | \$2.00 | \$22.99 | 2 | FN,NR,NW,CASO | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7475346 | ACE LAWN FERTILZR 15M | RED HOT BUY | Sublist in Ad | TBD | | \$54.99 | \$4.00 | \$50.99 | 2 | FN,NR,NW,CASO | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7475403 | ACE WEED&FEED 5M | RED HOT BUY | Featured in Ad | TBD | | \$32.99 | \$2.00 | \$30.99 | 2 | CAD,NR,FN,NW,SO (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7475460 | ACE WEED&FEED 15M | RED HOT BUY | Sublist in Ad | TBD | | \$69.99 | \$4.00 | \$65.99 | 2 | CAD,NR,FN,NW,SO (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7003003 | ACE SOUTHRN WEED&FD 5M | RED HOT BUY | Featured in Ad | TBD | | \$38.99 | \$2.00 | \$36.99 | 2 | SO, TR | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | FERTILIZERS | 7003001 | ACE SOUTHRN WEED&FD 10M | RED HOT BUY | Sublist in Ad | TBD | | \$58.99 | \$4.00 | \$54.99 | 2 | SO, TR | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | WEED CONTROL PRODUCTS | 74142 | ROUNDUP W&G CONC 368OZ | RED HOT BUY | Featured in Ad | TBD | | \$27.99 | \$5.00 | \$22.99 | 2 | All | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | WEED CONTROL PRODUCTS | 7196520 | WEED&GRASS KILLER 1.33G | RED HOT BUY | Featured in Ad | TBD | | \$26.99 | \$5.00 | \$21.99 | 2 | All | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | WEED CONTROL PRODUCTS | 7004814 | WEEDCLEAR NPTH RTS 32OZ | RED HOT BUY | Featured in Ad | TBD | | \$15.99 | \$3.00 | \$12.99 | 2 | FN,NR,NW,CASO (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | WEED CONTROL PRODUCTS | 7004808 | WEEDCLEAR LAWN 1GL | RED HOT BUY | Featured in Ad | TBD | | \$15.99 | \$3.00 | \$12.99 | 2 | SO,TR,DS | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | WEED CONTROL PRODUCTS | 7013848 | WEED KILLR WC RTS 32OZ | RED HOT BUY | Featured in Ad | TBD | | \$16.99 | \$3.00 | \$13.99 | 2 | FN,NR,NW,CASO (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | WEED CONTROL PRODUCTS | 7013845 | WEED KILLR WC RTU GL | RED HOT BUY | Featured in Ad | TBD | | \$16.99 | \$3.00 | \$13.99 | 2 | FN,NR,NW,CASO (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | GRASS SEED | 7023424 | TB GRSS SEED 55 MW 5.6# | RED HOT BUY | Featured in Ad | TBD | | \$46.99 | \$5.00 | \$41.99 | 2 | FN,NR,NW,SO/C A (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | GRASS SEED | 7023447 | TB GRSS SD FESCU 5.6# | RED HOT BUY | Featured in Ad | TBD | | \$39.99 | \$5.00 | \$34.99 | 2 | FN,NR,NW,CASO DS (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | GRASS SEED | 7024832 | FRTLRZ/SD/SLIMP BG 4# | RED HOT BUY | Featured in Ad | TBD | | \$49.99 | \$5.00 | \$44.99 | 2 | SO,TR,DS,CA (DL Only) | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | INSECTICIDES/REPLENTS | 7500808 | INSECT KILLER RTU 1.1 GAL | EVENT: Biggest BBQ Event | Featured in Ad | TBD | | BOGA/BUY | | | 2 | All | 12/12/23-1/12/24 | 5/1/24 - 5/13/24 | | | | | | | | | |
| 5 - MAY | INSECTICIDES/REPLENTS | 7500809 | INSECT KILLER RF 1.33GAL | EVENT: Biggest BBQ Event | Featured in Ad | TBD | \$7.91 | BOGA/GET | | | 2 | All | 12/12/23-1/12/24 | 5/1/24 - 5/13/24 | | | | | | | | | |
| 5 - MAY | BAG PRODUCTS | 7102892 | GARDN SOIL ALL PURPOSE 1CF | EVENT: Biggest BBQ Event | Featured in Ad | TBD | \$2.90 | | \$2.50 | | 180 | All | 12/12/23-1/12/24 | 5/1/24 - 5/13/24 | | | | | | | | | |
| 5 - MAY | BAG PRODUCTS | 7106198 | SCOTTS TB LAWN SOIL 1CF | RED HOT BUY | Featured in Ad | TBD | | \$6.00 | | \$6.00 | | All | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | BAG PRODUCTS | 7268475 | SCOTTS LAWN SOIL NO PHOS | RED HOT BUY | Featured in Ad | TBD | | \$6.00 | | \$6.00 | | FN | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | BAG PRODUCTS | 7394695 | NATURESCAPE MULCH RED2CF | RED HOT BUY | Featured in Ad | TBD | \$1.60 | | \$3.33 | | 120 | All | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | BAG PRODUCTS | 7394703 | NATURESCAPE MULCH BLK2CF | RED HOT BUY | Featured in Ad | TBD | \$1.60 | | \$3.33 | | 120 | All | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | BAG PRODUCTS | 7394711 | NATURESCAPE MULCH BRN2CF | RED HOT BUY | Featured in Ad | TBD | \$1.60 | | \$3.33 | | 120 | All | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |
| 5 - MAY | INSECTICIDES/REPLENTS | 7298797 | SCOTTS GRUB EX 14.35 LB | RED HOT BUY | Featured in Ad | TBD | | \$30.99 | \$3.00 | \$27.99 | 3 | All | 12/12/23-1/12/24 | 5/1/24 - 5/27/24 | | | | | | | | | |

Ace Brand 4-Step Program

Given the success we saw during the 2023 Season, Ace will continue to advertise the Scotts 4-Step Program. Ace will not be advertising the Ace Brand 4-Step Fertilizer program, however, we are offering Instant Savings on individual Ace bags.

1. Scotts brand 4-Step sales make up about 80% of total 4-Step sales and we have only a few weekends to close the sale. We'd often see stores out of Scotts 4-Step over the weekend with plenty of Ace 4-Step programs still in stock. By focusing on one brand, it allows you to go deeper with stock without having to balance both the Scotts and Ace program inventories.
2. As a general rule, we try not to 'put the whole category on sale'. Having both the Ace and Scotts 4-Step programs promoted encourages customers to trade down.
3. Scotts has a very robust marketing plan to drive awareness and consideration for their fertilizers. The Scotts 4-Step program also helps differentiate Ace from the boxes and mass retailers.
4. While Ace fertilizer is a very good product (better than other private label fertilizers), Scotts is better. Each granule of Scotts fertilizer contains a balanced blend of active ingredients ensuring an even feed. We want our customers to get the best results and return year after year to create the best lawn on the block.

RoundUp Formula Update

Scotts has begun their nationwide update to the next generation formula; with the exception of California where registrations are still pending. Promotions will start to focus on the new formulas while we discontinue the old formulas.

***DISCLAIMER: PRICING AND CIRCULARS ARE SUBJECT TO CHANGE**

| | |
|----------------------------|--------------------------------|
| Title: | STIHL Spring Promotions |
| Sale: | Spring Event (4/17-4/30) |
| Valid Dates: | 4/15-4/30 |
| Planning Execution: | Review the spring promotions |

STIHL Spring Promotions

The STIHL offer window for spring will be April 15th through June 16th where STIHL will be advertising nationally. Ace will also match marketing efforts with in-store signage, circulars, acehardware.com, social media, and Ace Rewards direct mail and email.

Offers will be downloaded to begin on 4/15, so we match STIHL's national start date.

National Event Dates:

- April Spring Event – April 17-30
- May BBQ Event – May 1-13
- May Memorial Event – May 14-27
- June Online Only – June 1-16

Promotional Execution:

If we are able to align on starting retails with the 11 STIHL Distributors (watch ACENET for further details on promotions), an MIP sale retail in addition to MDP dollar off will be sent to your POS system via promotional hotsheet and available for pick up March 12th for April and April 15th for May. The MDP dollar off will require a barcode to be scan at the register which will be available in the monthly promotional sign kit and promotional execution guide.

Retailer action needed before February 29th for April, March 31st for May and April 30th for June.

To simplify the execution of this promotion at retail, it will be critical to utilize the Ace SKU or make sure your STIHL SKU for these promotional items have the appropriate UPC attached to each item.

For STIHL retailers who are not using Ace SKU or UPC doesn't match the hotsheet, instructions will be provided in the April Execution Guide on how to manually build the promotion in your system before the hot sheets are downloaded.

If you are a legacy STIHL Dealer, Product Sync is required for these items to properly appear on Acehardware.com and within Google Shopping.

Sign up for Product Sync to benefit from our online marketing efforts. Visit: ACENET> Marketing> Digital Marketing> acehardware.com> Product Sync

Print Offer Details:

Model FSA 57, Battery String Trimmer – \$50 off - Ace SKU 7006614D (UPC 886661937530)

Model FS 56 RC-E, Gas String Trimmer - \$30 off – Ace SKU 7000445 (UPC 795711385101)

NOTE: If we are able to add starting retails, if it is confirmed all 11 STIHL Distributors are aligned, we will communicate via ACENET.

Online Only Offer Details:

| PROMO ITEM | Item Description | Save | ACE SKU | UPC |
|--|------------------------|------|----------|--------------|
| FS 91 R | Gas String Trimmer | \$60 | 7000450D | 886661283545 |
| FSA 60 R Set | Battery String Trimmer | \$50 | 7021171D | 886661344055 |
| HSA 60.0 Set | Battery Hedge Trimmer | \$50 | 7027329D | 886661520961 |
| RMA 460 Set | Battery Mower | \$50 | 7000207D | 886661846351 |
| RMA 460 V Set | Battery Mower | \$50 | 7007835D | 886661965427 |
| RMA 510 Set (w/AP 300 & AL 300) | Battery Mower | \$50 | 7027316D | 886661980086 |
| RMA 510 Set (w/AP 300 S & AL 300) | Battery Mower | \$50 | 7021071D | 886661531394 |
| RMA 510 V Set (w/AP 300 & AL 300) | Battery Mower | \$50 | 7007843D | 886661980093 |
| RMA 510 V Set (w/AP 300 S & AL 300) | Battery Mower | \$50 | 7021104D | 886661528233 |
| FSA 57 Set w/AK 20 Battery | Battery String Trimmer | \$50 | 7027338D | 886661590698 |
| HSA 56 Set | Battery Hedge Trimmer | \$50 | 7000146D | 886661301782 |
| HSA 50 Set | Battery Hedge Trimmer | \$50 | 7027339D | 886661678754 |
| HLA 135 Unit (0°-145°) | Battery Hedge Trimmer | \$50 | 7020067D | 886661508037 |
| HLA 135 K Unit (0° / Short Shaft) | Battery Hedge Trimmer | \$50 | 7020858D | 886661508099 |
| HLA 135 K Unit (0°-145° / Short Shaft) | Battery Hedge Trimmer | \$50 | 7019745D | 886661508105 |

As a reminder, on each product page there is a link with a barcode that can be scanned at POS for the customer to redeem the promotion in-store.

Promotional Funding:

All STIHL promos for 2024 will receive a reduced dealer cost from your STIHL distributor during the promo buy period (December 1, 2023 - May 31, 2024). For specific details, please reach out to your STIHL territory manager or STIHL distributor directly. Promotions for 2024 will not receive any credits from distributors based on product registration.

Title:

Deal of the Month Item

Sale:

April Event/Red Hot Buy

Valid Dates:

April 1–30, 2024

Planning Execution:

Buy your “Deal of the Month” item on bulletin for April! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

April “Deal of the Month” Item

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

7124043 Terro Ant Killer Granules 3LB

Regular Retail: \$11.99

Final Sale Retail after IS: \$5.99

Promo Margin: 41%

Bulletin Savings: 4%

Bulletin No.: 240401-189

BOM: 1

Limit: 2



Stack this item close the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? The Terro Ant Killer Granules 3lb. is normally \$11.99 each but they’re on sale for only \$5.99 each! Would you like to add one to your basket?”

Look for a counter mat in your April sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

Title:

Opt in to Receive Additional End Cap Header Signs

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

SALE
2 FOR \$6⁰⁰+

Sprayway® Stainless Steel Cleaner & Polish or Glass Cleaner
1696079, 1005412
\$3.00 each.

MIX & MATCH

4/1-4/30
RED HOT BUY



SALE
\$29⁹⁹

Feit Electric 20' 10 Ct. LED String Lights
9393448

4/1-4/30
RED HOT BUY



SALE
2 FOR \$14⁰⁰+

Rust-Oleum® Protective Spray Enamel, 12 Oz.
Assorted colors and finishes.
*MUST BUY 2 OR MORE
MIX & MATCH

4/1-4/30
RED HOT BUY



Title:

Sale:

Valid Dates:

Planning Execution:

Window Posters

N/A

N/A

These window posters are scheduled to be included in the April sign kit.



SALE
2 FOR \$20.00
Miracle-Gro® Raised Bed Soil or Whitney Farms® Organic Raised Bed Mix, 1.5 Cu. Ft.
7599723, 7505977
\$10.00 each.
Limit 10.

4/17-4/30

**NEW AT ACE
LAUNCH PARTY
4/27**

SALE
3 FOR \$9.99

**Scotts® Nature Scapes®
Color Enhanced Mulch,
2 Cu. Ft.**
7394695, 7394711, 7394703
\$3.33 each



4/1-4/30

RED HOT BUY

BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - Conversation Guide

Communicate the strategy and the products ordered to your Promotions Coordinator using the "Conversation Guide" document.



Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

| Priority Rank | Monthly End Cap Priority Ranking |
|---------------|---|
| 1 | Open Space Zone 1 - Grilling |
| 2 | Open Space Zone 2 - EGO |
| 3 | Open Space Zone 3 - Patio Furniture |
| 4 | Open Space Zone 4 - Patio Umbrellas |
| 5 | End Cap 1 - Watering |
| 6 | End Cap 2 - Weed Preventer |
| 7 | Open Space Zone 5 - Trash Cans and Totes |
| 8 | End Cap 3 - Contractor Bags |
| 9 | End Cap 4 - Milwaukee |
| 10 | Open Space Zone 6 - Wheelbarrow and Mulch |
| 11 | End Cap 5 - Insect Control |
| 12 | End Cap 6 - Bird |
| 13 | End Cap 7 - Craftsman |
| 14 | Open Space Zone 7 - Battery |
| 15 | End Cap 8 - Grill Cleaners |
| 16 | Open Space Zone 8 - Potting Soil |

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

OPEN SPACE – ZONE 1 GRILLING

OPEN SPACE – POWER AISLE ZONE 1 GRILLING



GRILL WD PELET IRNWD 885

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-001

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8030462 | Y | Y | 1 | \$1,097.11 | \$1,499.95 | \$1,499.95 | N/A | \$1,499.95 | 27% | 4% |



GRILL WOOD PELET PRO 575

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-002

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8016781 | Y | Y | 1 | \$585.13 | \$799.95 | \$799.95 | N/A | \$799.95 | 27% | 4% |



GRILL 3BRNR LQD PRPN 27"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-003

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8091361 | Y | Y | 1 | \$686.13 | \$899.00 | \$899.00 | N/A | \$899.00 | 24% | 4% |



GRILL SPIRIT II E310 LP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-004

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8863581 | Y | Y | 1 | \$451.14 | \$569.00 | \$569.00 | N/A | \$569.00 | 21% | 0% |



OUTDOOR GRIDDL 3BRNR 70"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-005

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8091391 | Y | Y | 1 | \$547.83 | \$749.00 | \$749.00 | N/A | \$749.00 | 27% | 4% |

OPEN SPACE – ZONE 2 EGO

OPEN SPACE – POWER AISLE ZONE 2 EGO

EGO LEAF BLOWER 615CFM

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-015



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7014318 | Y | Y | 1 | \$175.73 | \$219.00 | \$219.00 | \$20.00 Limit: 1 | \$199.00 | 20% | 0% |

EGO BLWR HNDHLD 670CFM

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-016



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7018658 | Y | Y | 1 | \$232.47 | \$269.00 | \$269.00 | \$20.00 Limit: 1 | \$249.00 | 14% | 0% |

EGO BLWR/TRMR ELECT 15"H

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-017



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7010988 | Y | Y | 1 | \$260.01 | \$319.00 | \$319.00 | \$90.00 Limit: 1 | \$229.00 | 18% | 0% |

BLOWER KIT HNDHLD 765CFM

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-018



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7026058 | Y | Y | 1 | \$260.28 | \$329.00 | \$329.00 | \$30.00 Limit: 1 | \$299.00 | 21% | 0% |

EGO LWN MWR LM2135SP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-019



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|----------------------|--------------|--------------|--------------|
| 7006686 | Y | Y | 1 | \$599.05 | \$749.00 | \$749.00 | \$100.00 Limit: 1 | \$649.00 | 20% | 0% |

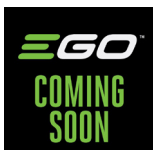
LAWN MOWER ELECTRIC 22"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-020



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7028502 | Y | Y | 1 | \$991.87 | \$1,199.00 | \$1,199.00 | N/A | \$1,199.00 | 17% | 0% |

OPEN SPACE – ZONE 3 PATIO FURNITURE

OPEN SPACE – POWER AISLE ZONE 3 PATIO FURNITURE

CANZO FIREPIT SET

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-030



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8048101 | Y | Y | 1 | \$627.72 | \$999.99 | \$799.99 | N/A | \$799.99 | 22% | 4% |

DINING SET CLARK STL 7PC

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-031



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 8090127 | Y | Y | 1 | \$496.94 | \$999.99 | \$799.99 | \$50.00 No Limit | \$749.99 | 38% | 27% |

ARCH PERGOLA 10X10'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-032



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 8079436 | Y | Y | 1 | \$364.72 | \$599.99 | \$499.99 | \$50.00 No Limit | \$449.99 | 27% | 3% |

ROCKING CHR GRN BRN 1PC

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-033



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8081451 | Y | Y | 1 | \$110.80 | \$199.99 | \$149.99 | N/A | \$149.99 | 26% | 3% |

SIDE TBL GLS TOP BRN 18"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-034



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8081452 | Y | Y | 1 | \$49.26 | \$79.99 | \$69.99 | N/A | \$69.99 | 30% | 3% |

OPEN SPACE – ZONE 4 PATIO UMBRELLAS

OPEN SPACE – POWER AISLE ZONE 4 PATIO UMBRELLAS

MARKET UMBRELLA BRWN 9'

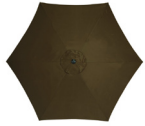
EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-044



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8353823 | Y | Y | 1 | \$29.86 | \$59.99 | \$39.99 | N/A | \$39.99 | 25% | 3% |

MARKET UMBRELLA BRICK 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-045



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8353856 | Y | Y | 1 | \$29.86 | \$59.99 | \$39.99 | N/A | \$39.99 | 25% | 3% |

MARKET UMBRELLA 9' TAUPE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-046



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8353898 | Y | Y | 1 | \$29.86 | \$59.99 | \$39.99 | N/A | \$39.99 | 25% | 3% |

MARKET UMBRELLA SAGE 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-047



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8353997 | Y | Y | 1 | \$29.86 | \$59.99 | \$39.99 | N/A | \$39.99 | 25% | 3% |

MARKET UMBRELLA GREEN 9'

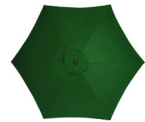
EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-048



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8354185 | Y | Y | 1 | \$29.86 | \$59.99 | \$39.99 | N/A | \$39.99 | 25% | 3% |

MARKET UMBRELLA RYLBL 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-049



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8389033 | Y | Y | 1 | \$29.86 | \$59.99 | \$39.99 | N/A | \$39.99 | 25% | 3% |

April Bulletins

Due Date 12/8/23



MARKET UMBRELLA RED 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-050

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8389066 | Y | Y | 1 | \$29.86 | \$59.99 | \$39.99 | N/A | \$39.99 | 25% | 3% |



MARKET UMBRELLA YLW 9'

EVENT/RHB

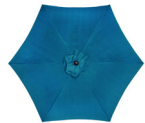
CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-051

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8389108 | Y | Y | 1 | \$29.86 | \$59.99 | \$39.99 | N/A | \$39.99 | 25% | 3% |



MKT UMBRELLA OCNBLU 9'

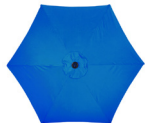
EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-052

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8403610 | Y | Y | 1 | \$29.86 | \$59.99 | \$39.99 | N/A | \$39.99 | 25% | 3% |



SOLAR UMBRELLA 9'RYL BLU

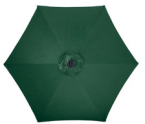
EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-053

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8462384 | Y | Y | 1 | \$46.82 | \$89.99 | \$69.99 | N/A | \$69.99 | 33% | 3% |



UMBRELLA SOLR HNTR GRN 9'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-054

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8462392 | Y | Y | 1 | \$46.82 | \$89.99 | \$69.99 | N/A | \$69.99 | 33% | 3% |



SOLAR UMBRELLA 9' RED

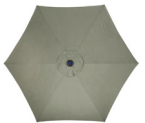
EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-055

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8462418 | Y | Y | 1 | \$46.82 | \$89.99 | \$69.99 | N/A | \$69.99 | 33% | 3% |



SOLAR UMBRELLA 9' TAUPE

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-056

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8462434 | Y | Y | 1 | \$46.82 | \$89.99 | \$69.99 | N/A | \$69.99 | 33% | 3% |



UMBRELLA CLARK BEIGE 9'D

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-057

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8090175 | Y | Y | 1 | \$82.45 | \$149.99 | \$139.99 | N/A | \$139.99 | 41% | 3% |



UMBRELLA BASE ES 18"BRNZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-058

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8329740 | Y | Y | 1 | \$21.57 | \$34.99 | \$29.99 | N/A | \$29.99 | 28% | 8% |



UMBRELLA BASE ES 18" BLK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-059

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8329757 | Y | Y | 1 | \$21.22 | \$34.99 | \$29.99 | N/A | \$29.99 | 29% | 8% |

OPEN SPACE – ZONE 5 TRASH CANS AND UTILITY TOTES

OPEN SPACE – POWER AISLE ZONE 5 TRASH CANS AND UTILITY TOTES



TRASH CAN 32GAL RED ACE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-069

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 71102 | Y | Y | 8 | \$19.71 | \$26.99 | \$26.99 | \$4.00 Limit: 6 | \$22.99 | 27% | 0% |



TRASH CAN 32GAL GREEN ACE

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-070

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 71162 | Y | Y | 8 | \$19.71 | \$26.99 | \$26.99 | \$4.00 Limit: 6 | \$22.99 | 27% | 0% |



TRASH CAN 32GAL BLK ACE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-071

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7131451 | Y | Y | 8 | \$19.71 | \$26.99 | \$26.99 | \$4.00 Limit: 6 | \$22.99 | 27% | 0% |



STORAGE BOX BLK/YLW 12GL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-072

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5038143 | Y | Y | 4 | \$5.73 | \$11.99 | \$8.99 | N/A | \$8.99 | 36% | 9% |



TOTE UTILITY BLK/YLW 27G

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-073

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6052629 | Y | Y | 4 | \$8.81 | \$13.99 | \$10.99 | N/A | \$10.99 | 20% | 6% |

OPEN SPACE – ZONE 6 WHEELBARROW & MULCH

OPEN SPACE – POWER AISLE ZONE 6 WHEELBARROW & MULCH



WHEELBARROW 6CF STEEL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-083

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7331739 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$42.78 | \$69.99 | \$64.99 | N/A | \$64.99 | 34% | 20% |



NATURESCAPE MULCH RED2CF

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

3 FOR \$9.99

(more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-084

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7394695 | 4/1-4/30 Y | 4/17-4/30 Y | 60 | \$4.23 | \$5.99 | N/A | N/A | N/A | 44% | 4% |



NATURESCAPE MULCH BLK2CF

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

3 FOR \$9.99

(more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-085

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7394703 | 4/1-4/30 Y | 4/17-4/30 Y | 60 | \$4.23 | \$5.99 | N/A | N/A | N/A | 44% | 4% |



NATURESCAPE MULCH BRN2CF

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

3 FOR \$9.99

(more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-086

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7394711 | 4/1-4/30 Y | 4/17-4/30 Y | 60 | \$4.23 | \$5.99 | N/A | N/A | N/A | 44% | 4% |

OPEN SPACE – ZONE 7 BATTERY

OPEN SPACE – POWER AISLE ZONE 7 BATTERY



NSH DURACELL BATTERY DSP **EVENT/RHB** **AR MAILER** **OPEN SPACE**

32 - 3166659 BATTERY ALKALINE AA 16PK
 20 - 3166675 BATTERY ALKALINE AAA16PK
 06 - 3100476 BATTERIES ALKLINE 9V 4PK
 10 - 3100856 BATTERY ALKALINE D 8PK
 06 - 3102605 BATTERIES ALKALINE C 8PK

| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Bltn Savings |
|---------|-----------------------------|-----|-----------------------------|------------|------------------|-----------------|
| 3166659 | BATTERY ALKALINE AA 16PK | 32 | \$15.98 | \$12.58 | \$402.56 | 21% |
| 3166675 | BATTERY ALKALINE AAA16PK | 20 | \$15.98 | \$12.58 | \$251.60 | 21% |
| 3100476 | BATTERIES ALKLINE 9V 4PK | 06 | \$16.42 | \$12.93 | \$77.58 | 21% |
| 3100856 | BATTERY ALKALINE D 8PK | 10 | \$16.42 | \$12.93 | \$129.30 | 21% |
| 3102605 | BATTERIES ALKALINE C 8PK | 06 | \$16.42 | \$12.93 | \$77.58 | 21% |

BLTN NO. 240401-093

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------------------|------------------------------|-----|---------------|-------------------|----------------|---------------------|-----------------|-----------------|-----------------|
| 3004740 | Y | Y | 1 | \$938.62 | \$1,427.26 | N/A | \$2.00 Limit: 4T | N/A | N/A | 21% |

BATTERY ALKALINE AA 16PK **EVENT/RHB** **CORE, SUPER** **AR MAILER** **OPEN SPACE**

BLTN NO. 240401-094



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------------------|------------------------------|-----|---------------|-------------------|----------------|---------------------|-----------------|-----------------|-----------------|
| 3166659 | Y | Y | 1 | \$14.63 | \$18.99 | N/A | \$2.00 Limit: 4T | N/A | N/A | 8% |

BATTERY ALKALINE AAA16PK **EVENT/RHB** **CORE, SUPER** **AR MAILER** **OPEN SPACE**

BLTN NO. 240401-095



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------------------|------------------------------|-----|---------------|-------------------|----------------|---------------------|-----------------|-----------------|-----------------|
| 3166675 | Y | Y | 1 | \$14.63 | \$18.99 | N/A | \$2.00 Limit: 4T | N/A | N/A | 8% |

BATTERIES ALKLINE 9V 4PK **EVENT/RHB** **CORE, SUPER** **AR MAILER** **OPEN SPACE**

BLTN NO. 240401-096



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------------------|------------------------------|-----|---------------|-------------------|----------------|---------------------|-----------------|-----------------|-----------------|
| 3100476 | Y | Y | 1 | \$15.04 | \$19.99 | N/A | \$2.00 Limit: 4T | N/A | N/A | 8% |

BATTERY ALKALINE D 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-097



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 3100856 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$15.04 | \$19.99 | N/A | \$2.00 Limit: 4T | N/A | N/A | 8% |

BATTERIES ALKALINE C 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-098



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 3102605 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$15.04 | \$19.99 | N/A | \$2.00 Limit: 4T | N/A | N/A | 8% |

NSH BTTRIES AA AAA 36 PC EVENT/RHB AR MAILER

OPEN SPACE

24 - 3380607 BATTERY ALKALINE AA 16PK

12 - 3380656 BATTERY ALKLN AAA 16PK



| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Bltn Savings |
|---------|--------------------------|-----|-----------------------|------------|---------------|--------------|
| 3380607 | BATTERY ALKALINE AA 16PK | 24 | \$15.94 | \$13.05 | \$313.20 | 18% |
| 3380656 | BATTERY ALKLN AAA 16PK | 12 | \$15.94 | \$13.05 | \$156.60 | 18% |

BLTN NO. 240401-099

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 3014071 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$469.80 | \$647.64 | N/A | \$2.00 Limit: 2 | N/A | N/A | 18% |

BATTERY ALKALINE AA 16PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-100



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 3380607 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$14.60 | \$17.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 8% |

BATTERY ALKLN AAA 16PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-101



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 3380656 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$14.60 | \$17.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 8% |

ENERGZR MAX BATT C 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-102



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 3005196 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$16.43 | \$19.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 4% |

BATTERY ALKLN D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-103



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 3005204 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$16.43 | \$19.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 4% |

BATTERY ALKLN 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-104



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 3005212 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$16.43 | \$19.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 4% |

OPEN SPACE – ZONE 8 POTTING SOIL

OPEN SPACE – POWER AISLE ZONE 8 POTTING SOIL



HF RAISED BED SOIL 1.5CF

EVENT

CORE, SUPER

OPEN SPACE

2 FOR \$20

(more info provided in Execution Guide)

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240401-115

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7505977 | 4/1-4/30 N | 4/17-4/30 Y | 48 | \$7.50 | \$11.99 | N/A | N/A | N/A | 39% | 4% |



MG RAISED BED SOIL 1.5CF

EVENT

CORE, SUPER

OPEN SPACE

2 FOR \$20

(more info provided in Execution Guide)

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240401-116

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7599723 | 4/1-4/30 N | 4/17-4/30 Y | 1 | \$9.32 | \$12.99 | N/A | N/A | N/A | 25% | 4% |



MG POTTING MIX SOIL 2CF

EVENT

CORE, SUPER

OPEN SPACE

2 FOR \$20

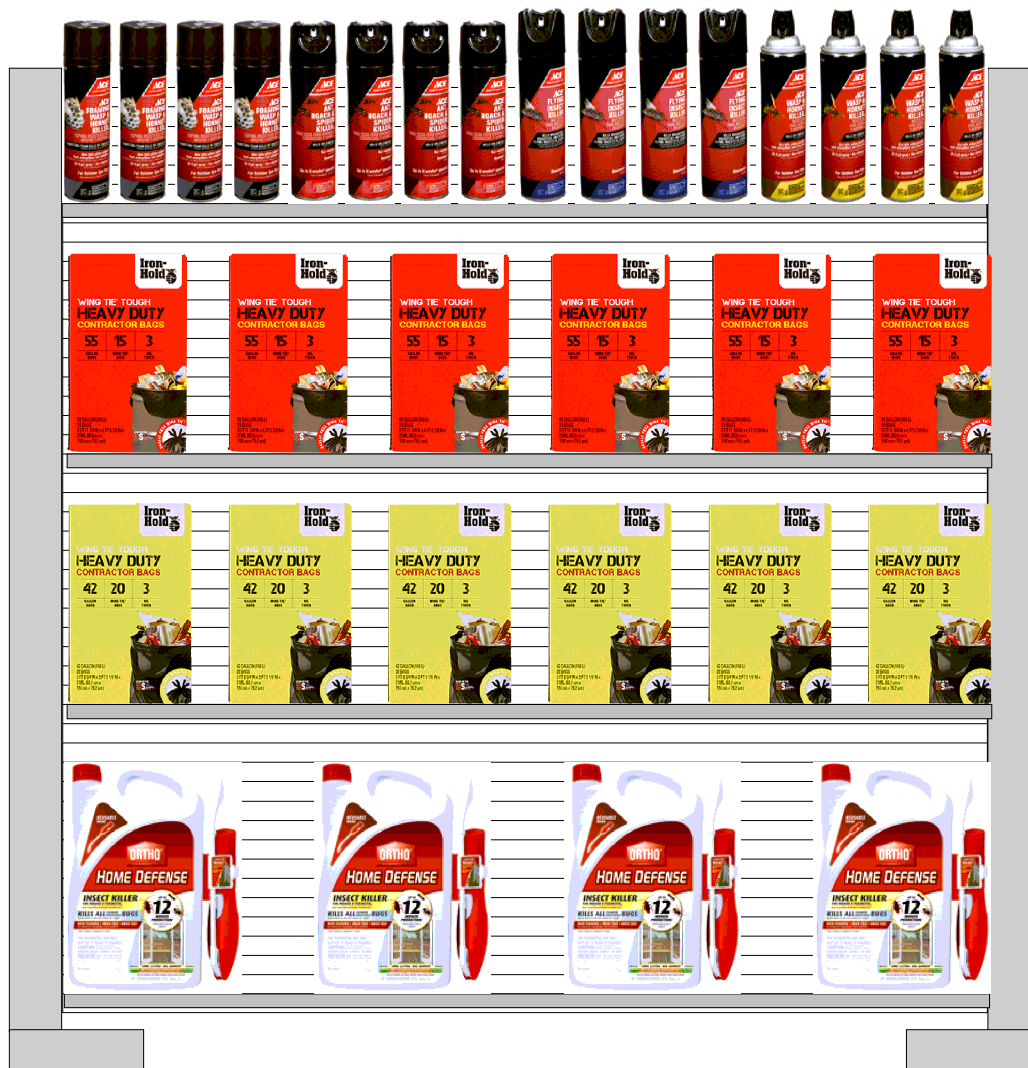
(more info provided in Execution Guide)

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240401-117

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7104052 | 4/1-4/30 N | 4/17-4/30 Y | 39 | \$13.04 | \$18.99 | N/A | N/A | N/A | 20% | 4% |

PROMO IMPULSE DEALS APRIL 2024



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 6038574 | 00070052997320 | CONTRACTOR BAG 42G 20PK | 4 | 6 | 12 | EVENT/RHB |
| 6093082 | 00070052997337 | CONTRACTOR BAG 55G 15PK | 4 | 6 | 12 | EVENT/RHB |
| 7415110 | 00082901276470 | FLYING INSECT KLLR18OZ | 12 | 4 | 12 | EVENT/RHB |
| 7415128 | 00082901276487 | ANT&ROACH KLLR17.5OZ | 12 | 4 | 12 | EVENT/RHB |
| 7415136 | 00082901276494 | WASP & HORNET KILLR20OZ | 12 | 4 | 12 | EVENT/RHB |
| 7415144 | 00082901276500 | FOAM WASP & HORNET17.5OZ | 12 | 4 | 12 | EVENT/RHB |
| 7508088 | 00071549022099 | INSECT KILLER RTU 1.1GAL | 4 | 4 | 8 | EVENT/RHB |

#1 APRIL 2024 - WATERING

SALE
34.99

-\$5 ACE REWARDS
EXCLUSIVE*

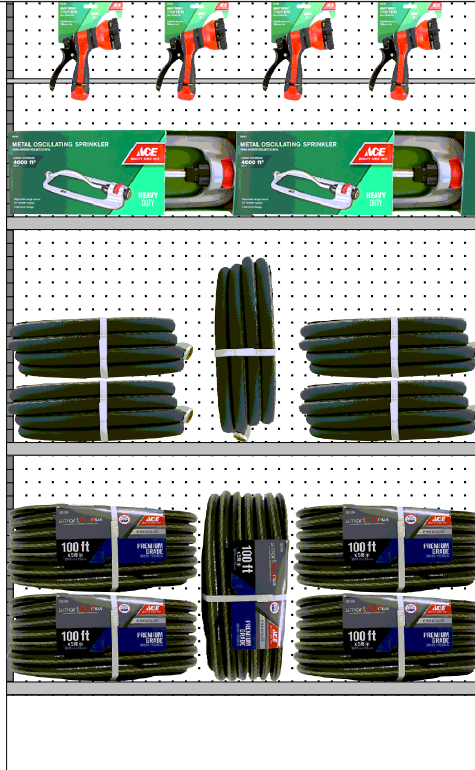
\$29⁹⁹

Ace® SmartFLO Max® 50'
Premium Garden Hose
7637085
Limit 2 at this price.



4/1-4/30
RED HOT BUY

**HYDRATE YOUR
LAWN**



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|----------------|
| 7095581 | 00082901054207 | OSCLTNG SPRNKL 4000SQFT | 1 | 2 | 6 | EVENT/RHB |
| 7637028 | 00082901285014 | SMARTFLO MAXHOSE 5/8X100 | 1 | 3 | 5 | EVENT/RHB |
| 7637085 | 00082901285076 | SMARTFLO MAX HOSE 5/8X50 | 1 | 3 | 5 | EVENT/RHB |
| 7029242 | 00082901381259 | HD HOS NOZL 9PTR BLK/GRY | 1 | 4 | 16 | Non-Advertised |

END CAP #1 WIN THE MONTH CATEGORY – WATERING



SMARTFLO MAXHOSE 5/8X100

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240401-127

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7637028 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$37.26 | \$57.99 | \$49.99 | \$10.00 Limit: 2 | \$39.99 | 25% | 4% |



SMARTFLO MAX HOSE 5/8X50

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240401-128

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7637085 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$24.29 | \$39.99 | \$34.99 | \$5.00 Limit: 2 | \$29.99 | 31% | 4% |



OSCLTNG SPRNKLR 4000SQFT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240401-129

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7095581 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$20.95 | \$34.99 | \$29.99 | \$5.00 Limit: 2 | \$24.99 | 30% | 4% |

#2 APRIL 2024 - WEED PREVENTER

\$37.99
Roundup® Dual Action Weed & Grass Killer Plus 4 Month Preventer, Gal. 7016356

BUY THIS GET THIS FREE
Dual Action Weed & Grass Killer Refill, 1.25 Gal. 7016353
Limit 2

4/1-4/30
RED HOT BUY

MANAGER'S SPECIAL



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 7006226 | 00841688006065 | TANK SPRAYER ORTHO 2G | 1 | 1 | 1 | EVENT/RHB |
| 7016353 | 00070183000319 | KILLER WED&GRS RTU 1.25G | 4 | 4 | 8 | EVENT/RHB |
| 7016356 | 00070183537839 | KILLER WED&GRS RTU 1GAL | 4 | 4 | 8 | EVENT/RHB |
| 7508088 | 00071549022099 | INSECT KILLER RTU 1.1GAL | 4 | 4 | 8 | EVENT/RHB |

END CAP #2 WIN THE MONTH CATEGORY – WEED PREVENTER



TANK SPRAYER ORTHO 2G

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 240401-139

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7006226 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$24.02 | \$36.99 | \$36.99 | \$5.00 Limit: 2 | \$31.99 | 35% | 2% |



INSECT KILLER RTU 1.1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-140

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7508088 | 4/1-4/30 Y | 4/17-4/30 Y | 4 | \$13.67 | \$19.99 | \$17.99 | \$3.00 Limit: 5 | \$14.99 | 24% | 4% |



KILLER WED&GRS RTU 1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BUY 7016356, GET 7016353 FREE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-141

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7016356 | 4/1-4/30 Y | 4/17-4/30 Y | 4 | \$23.28 | \$37.99 | \$37.99 | N/A | \$37.99 | 40% | 4% |



KILLER WED&GRS RTU 1.25G

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BUY 7016356, GET 7016353 FREE
\$17.75 credit based on PSO

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-142

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7016353 | 4/1-4/30 Y | 4/17-4/30 Y | 4 | \$17.11 | \$24.99 | N/A | N/A | N/A | N/A | 4% |

#3 APRIL 2024 - CONTRACTOR BAGS

YOUR CHOICE

16.99 **-\$3** ACE REWARDS EXCLUSIVE*

\$13.99 each

Iron-Hold® Heavy Duty Contractor Trash Bags
6093082, 6038574
Limit 3 each at this price.

4/1-4/30
RED HOT BUY

**SCOTT'S
BRANDING**



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|-------------------------|-----|---------|------------------------------|-----------|
| 6038574 | 00070052997320 | CONTRACTOR BAG 42G 20PK | 4 | 8 | 4 | EVENT/RHB |
| 6093082 | 00070052997337 | CONTRACTOR BAG 55G 15PK | 4 | 8 | 4 | EVENT/RHB |

END CAP #3 WIN THE MONTH CATEGORY – CONTRACTOR BAGS



CONTRACTOR BAG 42G 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240401-155

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6038574 | 4/1-4/30 Y | 4/17-4/30 Y | 4 | \$10.56 | \$16.99 | \$16.99 | \$3.00 Limit: 3 | \$13.99 | 38% | 4% |



CONTRACTOR BAG 55G 15PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240401-156

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6093082 | 4/1-4/30 Y | 4/17-4/30 Y | 4 | \$10.56 | \$16.99 | \$16.99 | \$3.00 Limit: 3 | \$13.99 | 38% | 4% |

#4 APRIL 2024 - MILWAUKEE

**BUY THIS
GET ONE OF THESE
FREE**

Select Milwaukee® M18® Power Tools (bare tools)
2808962, 2808970, 2808966, 2808982, 2808992
NO LIMIT.

\$199.00
Milwaukee® M18 FUEL® REDLITHIUM™ Extended Capacity Battery & Charger
2809424

4/1-4/30
RED HOT BUY

**MILWAUKEE
BRANDING**



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 2030592 | 00045242742899 | M18 ANG GRINDER 4-1/2 TO | 1 | 1 | 6 | EVENT/RHB |
| 2802023 | 00045242333899 | M18 RECIPROCATING SAW TO | 1 | 2 | 4 | EVENT/RHB |
| 2808962 | 00045242313655 | M18 OSCILLATING TOOL TO | 1 | 1 | 4 | EVENT/RHB |
| 2808970 | 00045242155965 | M18 CIRC SAW 6-1/2 TO | 1 | 2 | 2 | EVENT/RHB |
| 2808988 | 00045242520961 | M18 RAN ORBIT SANDER TO | 1 | 1 | 2 | EVENT/RHB |
| 2809424 | 00045242350636 | M18 BATTERY & CHRGR XC5 | 1 | 3 | 6 | EVENT/RHB |

END CAP #4 WIN THE MONTH CATEGORY – MILWAUKEE

M18 BATTERY & CHRGR XC5

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



BUY 2809424, GET A M18 BARE TOOL FREE

BLTN NO. 240401-166

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2809424 | Y | Y | 1 | \$164.46 | \$199.00 | \$199.00 | N/A | \$199.00 | 17%-20% | 0% |

M18 ANG GRINDER 4-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



BUY 2809424, GET A M18 BARE TOOL FREE

\$124.73 credit based on PSO

BLTN NO. 240401-167

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2030592 | Y | Y | 1 | \$120.19 | \$149.00 | N/A | N/A | N/A | N/A | 4% |

M18 RECIPROCATING SAW TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



BUY 2809424, GET A M18 BARE TOOL FREE

\$113.04 credit based on PSO

BLTN NO. 240401-168

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2802023 | Y | Y | 1 | \$113.04 | \$129.00 | N/A | N/A | N/A | N/A | 0% |

M18 OSCILLATING TOOL TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



BUY 2809424, GET A M18 BARE TOOL FREE

\$98.83 credit based on PSO

BLTN NO. 240401-169

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2808962 | Y | Y | 1 | \$98.83 | \$129.00 | N/A | N/A | N/A | N/A | 0% |

M18 CIRC SAW 6-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



BUY 2809424, GET A M18 BARE TOOL FREE

\$106.58 credit based on PSO

BLTN NO. 240401-170

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2808970 | Y | Y | 1 | \$106.58 | \$129.00 | N/A | N/A | N/A | N/A | 0% |

M18 RAN ORBIT SANDER TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



BUY 2809424, GET A M18 BARE TOOL FREE

\$99.43 credit based on PSO

BLTN NO. 240401-171

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2808988 | Y | Y | 1 | \$99.43 | \$129.00 | N/A | N/A | N/A | N/A | 0% |

#5 APRIL 2024 - INSECT CONTROL

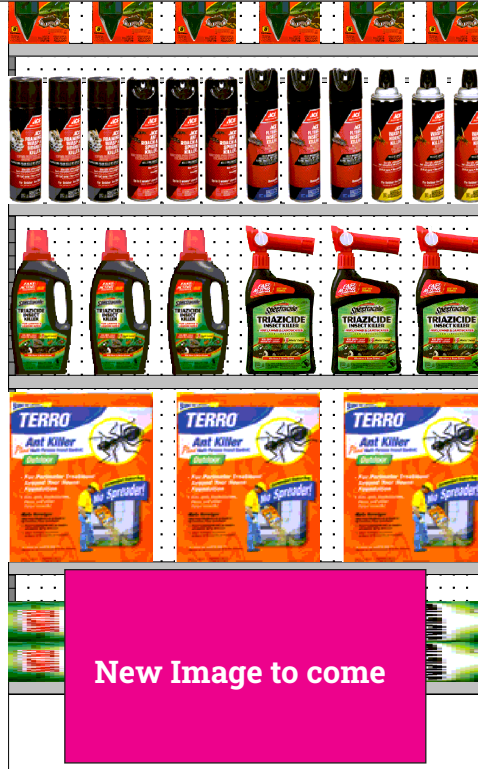
SALE

2 FOR \$8.00

Ace® Insect Killers
7415136, 7415128,
7415144, 7415110
\$4.00 each.
4/1-4/30
RED HOT BUY



CUSTOMER
FAVORITE



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|---------------------------|-----|---------|------------------------------|-----------|
| 7027110 | 00070923018130 | ANT BAIT STAKE LQD 8PK | 1 | 6 | 24 | EVENT/RHB |
| 7114176 | 00071121539403 | SP O&D TRIAZ GRAN 10# | 4 | 2 | 4 | EVENT/RHB |
| 7124043 | 00070923009121 | OUTDOOR ANT KILLER 3LB | 1 | 3 | 12 | EVENT/RHB |
| 7215197 | 00071121958303 | SP O&D TRIAZ RTS 32 OZ | 1 | 3 | 12 | EVENT/RHB |
| 7415110 | 00082901276470 | FLYING INSECT KLLR18OZ | 12 | 3 | 12 | EVENT/RHB |
| 7415128 | 00082901276487 | ANT&ROACH KLLR17.5OZ | 12 | 3 | 12 | EVENT/RHB |
| 7415136 | 00082901276494 | WASP & HORNET KILLR20OZ | 12 | 3 | 12 | EVENT/RHB |
| 7415144 | 00082901276500 | FOAM WASP & HORNET17.5OZ | 12 | 3 | 12 | EVENT/RHB |
| 7435290 | 00071121558299 | TRIAZICIDE INSECT KLR40OZ | 1 | 3 | 12 | EVENT/RHB |

END CAP #5 WIN THE MONTH CATEGORY – INSECT CONTROL



FLYING INSECT KLLR18OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-181

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7415110 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$2.65 | \$5.59 | \$4.00 | N/A | \$4.00 | 34% | 20% |



ANT&ROACH KLLR17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-182

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7415128 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$2.36 | \$5.59 | \$4.00 | N/A | \$4.00 | 41% | 3% |



WASP & HORNET KILLR20OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-183

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7415136 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$2.42 | \$4.99 | \$4.00 | N/A | \$4.00 | 40% | 7% |



FOAM WASP & HORNET17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-184

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7415144 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$2.36 | \$5.59 | \$4.00 | N/A | \$4.00 | 41% | 13% |



SP O&D TRIAZ GRAN 10#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-185

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7114176 | 4/1-4/30 Y | 4/17-4/30 Y | 4 | \$7.55 | \$10.99 | \$9.99 | \$2.00 Limit: 2 | \$7.99 | 24% | 4% |



SP O&D TRIAZ RTS 32 OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-186

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7215197 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$7.48 | \$11.99 | \$9.99 | \$2.00 Limit: 2 | \$7.99 | 25% | 4% |



TRIAZICIDE IN SCT KLR40OZ

EVENT/RHB

SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-187

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7435290 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$7.44 | \$14.99 | \$9.99 | \$2.00 Limit: 2 | \$7.99 | 26% | 4% |



ANT BAIT STAKE LQD 8PK

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 240401-188

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|--------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7027110 | Y | Y | 1 | \$4.71 | \$9.99 | \$7.99 | \$2.00 Limit: 3 | \$5.99 | 41% | 4% |



OUTDOOR ANT KILLER 3LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5



BLTN NO. 240401-189

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|--------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7124043 | Y | Y | 1 | \$4.71 | \$11.99 | \$7.99 | \$2.00 Limit: 3 | \$5.99 | 41% | 4% |

#6 APRIL 2024 - BIRD


SALE

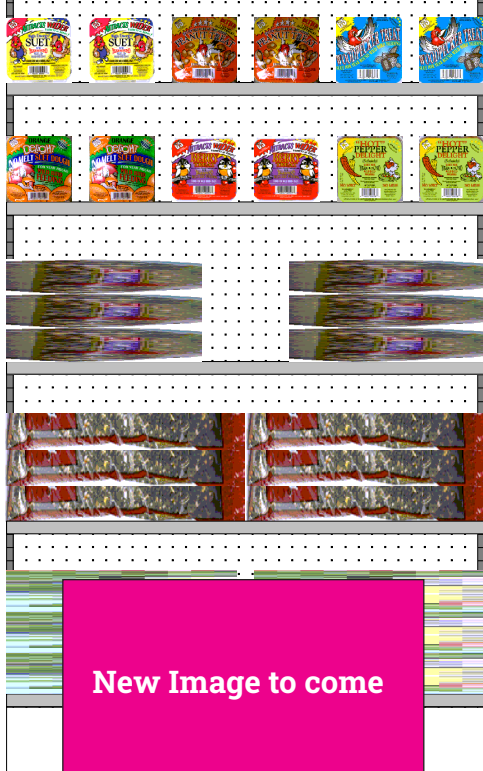
\$1.49
each

C&S Bird Suet, 11.75 Oz.
Assorted varieties.
80795, 80799, 8003592, 8003584

4/1-4/30

RED HOT BUY





APRIL SAVINGS

New Image to come

End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 80795 | 00018222005017 | SUET&SEED HIENERGY 11.75 | 12 | 2 | 24 | EVENT/RHB |
| 80799 | 00018222005079 | SUET&PEANUTS 11.75OZ | 12 | 2 | 24 | EVENT/RHB |
| 81053 | 00071859028118 | BIRDSEED SONGBRD WB7# KT | 1 | 2 | 6 | EVENT/RHB |
| 8003584 | 00018222005291 | SUET ORNG DLT 11.75 | 12 | 2 | 24 | EVENT/RHB |
| 8003592 | 00018222005277 | SUET BERRY TRTMIX 11.75 | 12 | 2 | 24 | EVENT/RHB |
| 8061640 | 00018222005536 | SUET HOT PEPR DLT 11.75 | 12 | 2 | 24 | EVENT/RHB |
| 8062614 | 00071859027111 | BIRDSEED BIRDERSBLD 8#KT | 1 | 2 | 6 | EVENT/RHB |
| 8123820 | 00071859158358 | NUT&FRUIT BLEND 5LB | 1 | 2 | 6 | EVENT/RHB |
| 8196255 | 00018222005697 | WOODPECKER SUET 11OZ | 12 | 2 | 24 | EVENT/RHB |

April Bulletins

Due Date 12/8/23

END CAP #6 WIN THE MONTH CATEGORY – BIRD



SUET&SEED HIENERGY 11.75

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-199

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 80795 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$1.09 | \$2.39 | \$1.49 | N/A | \$1.49 | 27% | 4% |



SUET&PEANUTS 11.75OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-200

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 80799 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$1.02 | \$2.39 | \$1.49 | N/A | \$1.49 | 32% | 4% |



SUET ORNG DLT 11.75

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-201

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8003584 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$1.11 | \$2.39 | \$1.49 | N/A | \$1.49 | 26% | 4% |



SUET BERRY TRTMIX 11.75

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-202

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8003592 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$1.09 | \$2.39 | \$1.49 | N/A | \$1.49 | 27% | 4% |



SUET HOT PEPR DLT 11.75

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-203

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8061640 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$1.58 | \$2.59 | \$2.09 | N/A | \$2.09 | 24% | 4% |



WOODPECKER SUET 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-204

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8196255 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$1.59 | \$2.59 | \$2.09 | N/A | \$2.09 | 24% | 4% |



BIRDSEED SONGBRD WB7# KT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY ONE, GET ONE FREE

BLTN NO. 240401-205

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 81053 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$6.03 | \$16.99 | N/A | N/A | N/A | 29% | 4% |



BIRDSEED BIRDERSBLD 8#KT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY ONE, GET ONE FREE

BLTN NO. 240401-206

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------|--------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8062614 | Y | Y | 1 | \$5.84 | \$16.99 | N/A | N/A | N/A | 31% | 4% |



NUT&FRUIT BLEND 5LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY ONE, GET ONE FREE

BLTN NO. 240401-207

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------|--------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8123820 | Y | Y | 1 | \$6.86 | \$16.99 | N/A | N/A | N/A | 19% | 25% |

#7 APRIL 2024 - CRAFTSMAN

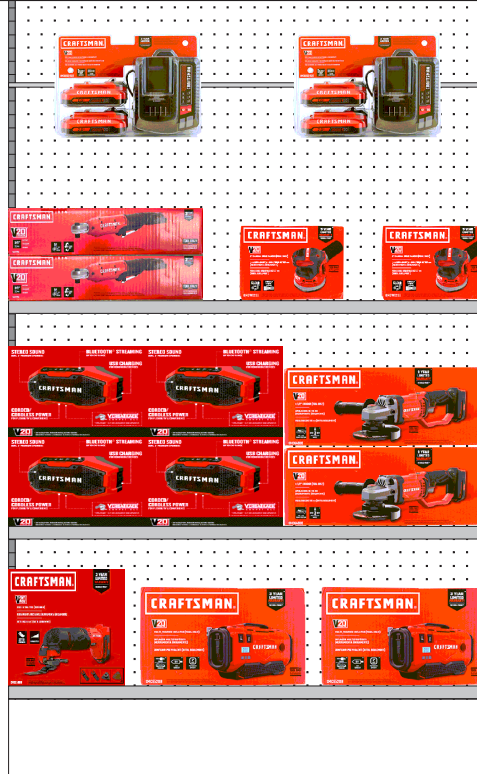
**BUY THIS
GET ONE OF THESE
FREE**

SALE \$99.00 CRAFTSMAN® V20
Battery & Charger
Starter Kit
2004232

Select CRAFTSMAN® V20
Power Tools (bare tools)*
2023068, 2834877, 2862910, 2834315,
2834316, 2026516, 2862886, 2005821,
2894004, 8063959, 2000552
NO LIMIT.

4/1-4/30
RED HOT BUY

**WE DO SCREEN
REPAIR**



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 2005821 | 00885911549158 | V20 GRINDER 4-1/2 TO | 1 | 1 | 4 | EVENT/RHB |
| 2026516 | 00885911717908 | V20 RATCHET 3/8 TO | 1 | 1 | 6 | EVENT/RHB |
| 2834232 | 00885911561167 | V20 BATTERY 2AH & CHARGR | 1 | 2 | 4 | EVENT/RHB |
| 2862886 | 00885911548922 | V20 SANDER RAND ORBIT TO | 1 | 2 | 4 | EVENT/RHB |
| 2862910 | 00885911548755 | V20 OSCILLATING TOOL TO | 1 | 1 | 4 | EVENT/RHB |
| 2894004 | 00885911549165 | V20 BLUETOOTH SPEAKER TO | 1 | 2 | 4 | EVENT/RHB |
| 8063959 | 00885911549264 | V20 AIR INFLATOR TO | 1 | 2 | 4 | EVENT/RHB |

END CAP #7 WIN THE MONTH CATEGORY – CRAFTSMAN

V20 BATTERY 2AH & CHARGR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

BLTN NO. 240401-217



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2834232 | Y | Y | 1 | \$84.36 | \$149.00 | \$99.00 | N/A | \$99.00 | 15% | 15-18% |

V20 GRINDER 4-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$44.35 credit based on PSO

BLTN NO. 240401-218



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2005821 | Y | Y | 1 | \$44.35 | \$59.00 | N/A | N/A | N/A | N/A | 0% |

V20 RATCHET 3/8 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$82.99 credit based on PSO

BLTN NO. 240401-219



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2026516 | Y | Y | 1 | \$82.99 | \$99.00 | N/A | N/A | N/A | N/A | 0% |

V20 SANDER RAND ORBIT TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$42.59 credit based on PSO

BLTN NO. 240401-220



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2862886 | Y | Y | 1 | \$42.59 | \$59.00 | N/A | N/A | N/A | N/A | 0% |

V20 OSCILLATING TOOL TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$66.23 credit based on PSO

BLTN NO. 240401-221



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2862910 | Y | Y | 1 | \$66.23 | \$79.00 | N/A | N/A | N/A | N/A | 0% |

V20 BLUETOOTH SPEAKER TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$75.57 credit based on PSO

BLTN NO. 240401-222



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2894004 | Y | Y | 1 | \$75.57 | \$89.00 | N/A | N/A | N/A | N/A | 0% |

V20 AIR INFLATOR TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**

END CAP 7



BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)
\$63.18 credit based on PSO

BLTN NO. 240401-223

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------------------|------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 8063959 | Y | Y | 1 | \$63.18 | \$79.00 | N/A | N/A | N/A | N/A | 0% |

#8 APRIL 2024 - GRILL CLEANERS

GRILL CLEANER MESSAGING

SPRING HAS
SPRUNG



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|----------------------------|-----|---------|------------------------------|----------------|
| 8015887 | 00634868912153 | PELLETS RSRV OAK/CHR/APL | 1 | 1 | 3 | Non-Advertised |
| 8048377 | 00077924177705 | GRILL COVR GENSIS 300SRS | 1 | 1 | 3 | Non-Advertised |
| 8051408 | 00634868932007 | TRAEGER GRILL BRSH 15.75"L | 1 | 1 | 3 | Non-Advertised |
| 8059736 | 00665719126962 | BGE GRID CLNR 24OZ | 1 | 1 | 4 | Non-Advertised |
| 8060764 | 00717604054635 | BLCKSTN GRILL CLNING KIT | 1 | 1 | 3 | Non-Advertised |
| 8063784 | 00717604050170 | GREASE CUP LINERS 10PK | 1 | 1 | 10 | Non-Advertised |
| 8065858 | 00665719127129 | BGE GRID SCRUB GRN 17.75" | 1 | 1 | 2 | Non-Advertised |
| 8066279 | 00717604054826 | GRIDDLE COVR GAS BLK 36" | 1 | 2 | 2 | Non-Advertised |
| 8068326 | 00077924163548 | EXTER GRILL CLEANER 16OZ | 1 | 1 | 6 | Non-Advertised |
| 8068328 | 00077924163531 | GRATE CLEANER LQD 16OZ | 6 | 1 | 6 | Non-Advertised |
| 8089505 | 00811432030943 | CHARCAL BRQUETTES 15.4LB | 1 | 1 | 2 | Non-Advertised |
| 8211005 | 00077924074752 | DRIP PANS ALUMNUM 10PK | 1 | 1 | 10 | Non-Advertised |
| 8211062 | 00077924006838 | GRILL BRUSH 18" | 1 | 1 | 7 | Non-Advertised |
| 8687048 | 00634868922701 | GRILL CLEANR NATRL 950ML | 12 | 1 | 5 | Non-Advertised |
| 8882821 | 00077924058752 | GRILLCOVER SPIRT 300SRES | 1 | 1 | 3 | Non-Advertised |
| 1605278 | 00830731000020 | CITRUSAFE GRILL CLNR23OZ | 6 | 1 | 6 | Red Hot Buy |
| 8059881 | 00830731000259 | GRILL EXTERIOR CLNR 16OZ | 6 | 1 | 6 | Red Hot Buy |

END CAP #8 WIN THE MONTH CATEGORY – GRILL CLEANERS



CITRUSAFE GRILL CLNR23OZ

EVENT

CORE, SUPER

END CAP 8

BUY 1605278, GET 8059881 FREE

BLTN NO. 240401-228

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1605278 | 4/1-4/30 N | 4/17-4/30 Y | 6 | \$4.17 | \$9.99 | \$9.99 | N/A | \$9.99 | 45% | 13% |



GRILL EXTERIOR CLNR 16OZ

EVENT

CORE, SUPER

END CAP 8

BUY 1605278, GET 8059881 FREE
credit \$2.00 based on POS

BLTN NO. 240401-229

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8059881 | 4/1-4/30 N | 4/17-4/30 Y | 6 | \$3.34 | \$7.99 | N/A | N/A | N/A | N/A | 13% |

IN LINE

IN LINE



LAWN WD KLR WAND 1.33G

EVENT CORE, SUPER

IN LINE

SPEND \$60, GET \$10 OFF
(more info provided in Execution Guide)

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240401-237

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7008393 | 4/1-4/30 N | 4/17-4/30 Y | 1 | \$22.94 | \$31.99 | N/A | N/A | N/A | 28% | 4% |



TB GRSS SEED SS MIX 5.6#

EVENT CORE, SUPER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240401-238

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7023424 | 4/1-4/30 N | 4/17-4/30 Y | 1 | \$27.82 | \$46.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |



TB GRSS SD FESCU 5.6#

EVENT CORE, SUPER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240401-239

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7023447 | 4/1-4/30 N | 4/17-4/30 Y | 1 | \$23.33 | \$38.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |



LAWN TRIPLE TB 11.31#

EVENT

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240401-240

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7008295 | 4/1-4/30 N | 4/17-4/30 Y | 1 | \$29.88 | \$38.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |



LAWN TRIPLE TB 33.94# EVENT

IN LINE



BLTN NO. 240401-241

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7008311 | 4/1-4/30 N | 4/17-4/30 Y | 1 | \$72.93 | \$89.99 | N/A | \$15.00 Limit: 2 | N/A | N/A | 4% |



WILD BIRD FOOD 20# ACE PALLET EVENT

IN LINE

BLTN NO. 240401-242

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 81995 | 4/1-4/30 N | 4/17-4/30 Y | 84 | \$7.02 | \$15.99 | \$11.00 | N/A | \$11.00 | 36% | 11% |



WILD BIRD FOOD 20# ACE EVENT CORE, SUPER

IN LINE

BLTN NO. 240401-243

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 81995 | 4/1-4/30 N | 4/17-4/30 Y | 1 | \$7.63 | \$15.99 | \$11.00 | N/A | \$11.00 | 31% | 4% |



WNDW&DR SEALANT 10.1OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-253

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1014388 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$7.31 | \$13.99 | N/A | \$3.00 Limit: 2 | N/A | N/A | 6% |



SILICON SP W&D WHT10.1OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-254

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1024687 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$7.31 | \$13.99 | N/A | \$3.00 Limit: 2 | N/A | N/A | 6% |



SILCNII SUP K&B WH10.1OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-255

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1391135 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$7.31 | \$14.99 | N/A | \$3.00 Limit: 2 | N/A | N/A | 6% |



SILCNII SUP K&B CL10.1OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-256

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1391150 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$7.31 | \$14.99 | N/A | \$3.00 Limit: 2 | N/A | N/A | 6% |



RE-NEW K/B CAULK 2.7OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-257

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1787951 | 4/1-4/30 Y | 4/17-4/30 Y | 6 | \$4.64 | \$9.99 | N/A | \$1.00 Limit: 1 | N/A | N/A | 4% |



GLASS CLEANER FRESH 19OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$6.00

BLTN NO. 240401-258

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1005412 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$1.97 | \$3.39 | \$3.00 | N/A | \$3.00 | 34% | 23% |



SS CLNR/POLISH 15OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$6.00

BLTN NO. 240401-259

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1696079 | 4/1-4/30 Y | 4/17-4/30 Y | 12 | \$2.33 | \$5.59 | \$3.00 | N/A | \$3.00 | 22% | 23% |



RUST-OLEUM 12OZ SPRAY PAINT

EVENT/RHB

AR MAILER

IN LINE

2 FOR \$14.00

must buy 2 or more

BLTN NO. 240401-269
THRU 240401-347

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES | 4/1-4/30 Y | 4/17-4/30 Y | VARIES | VARIES | VARIES | N/A | N/A | N/A | N/A | VARIES |



RUST-OLEUM 15OZ PRO SPRAY PAINT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-355
THRU 240401-381

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES | 4/1-4/30 Y | 4/17-4/30 Y | VARIES | VARIES | VARIES | VARIES | N/A | VARIES | VARIES | VARIES |



CM WET/DRY VACUUM 9GAL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-389

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 2560282 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$67.97 | \$99.99 | \$89.99 | \$20.00 No Limit | \$69.99 | 24% | 1% |



CM V20 WET/DRY VAC 2GL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)
\$79.55 credit based on PSO

BLTN NO. 240401-390

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2000052 | Y | Y | 1 | \$76.66 | \$99.00 | N/A | N/A | N/A | N/A | 4% |



V20 SANDER DETAIL TO EVENT/RHB SUPER AR MAILER

IN LINE

BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)
\$39.22 credit based on PSO

BLTN NO. 240401-391

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2023068 | Y | Y | 1 | \$39.22 | \$49.00 | N/A | N/A | N/A | N/A | 0% |



V20 JIGSAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)
\$69.88 credit based on PSO

BLTN NO. 240401-392

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2834315 | Y | Y | 1 | \$67.34 | \$89.00 | N/A | N/A | N/A | N/A | 4% |



V20 CIRCULAR SAW 6-1/2 TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)
\$66.23 credit based on PSO

BLTN NO. 240401-393

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2834398 | Y | Y | 1 | \$66.23 | \$79.00 | N/A | N/A | N/A | N/A | 0% |



V20 RECIPROCATING SAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)
\$64.68 credit based on PSO

BLTN NO. 240401-394

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2834877 | Y | Y | 1 | \$64.68 | \$79.00 | N/A | N/A | N/A | N/A | 0% |



20V MX XR IMP WRNC 1/2 TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-395

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2000313 | Y | Y | 1 | \$203.88 | \$249.00 | N/A | N/A | N/A | 21% | 0% |



20V MX ATMC IMP WRN1/2TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-396

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2002079 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$179.37 | \$219.00 | N/A | N/A | N/A | 21% | 0% |



20V MX XR 1/4SHT SNDR TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-397

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2006108 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$131.12 | \$169.00 | N/A | N/A | N/A | 26% | 0% |



20V MX ATMC RATCH 1/2 TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-398

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2025068 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$169.80 | \$199.00 | N/A | N/A | N/A | 18% | 0% |



20V MX XR IMP WRN 1/2TO **EVENT/RHB** **SUPER** **AR MAILER**
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-399

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2027817 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$260.59 | \$299.00 | N/A | N/A | N/A | 15% | 0% |



20V MX XR CUTOUT TOOL TO **EVENT/RHB** **SUPER** **AR MAILER**
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-400

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2028477 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$153.22 | \$179.00 | N/A | N/A | N/A | 18% | 0% |



20V MX XR CUTOFF SAW TO **EVENT/RHB** **SUPER** **AR MAILER**
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-401

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2029970 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$104.01 | \$179.00 | N/A | N/A | N/A | 45% | 4% |



20V MX XR BELT SANDER TO **EVENT/RHB** **SUPER** **AR MAILER**
BUY DEWALT BARE TOOL, GET 2017898 FREE

IN LINE

BLTN NO. 240401-402

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2029971 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$253.56 | \$299.00 | N/A | N/A | N/A | 17% | 0% |

April Bulletins

Due Date 12/8/23



20V MX JIGSAW TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-403

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2538429 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$157.40 | \$189.00 | N/A | N/A | N/A | 20% | 0% |



20V MX XR RANORB SAND TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-404

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2862977 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$129.87 | \$169.00 | N/A | N/A | N/A | 27% | 0% |



20V MX XR ROUTER TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-405

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2881126 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$177.14 | \$219.00 | N/A | N/A | N/A | 22% | 0% |



20V MX PWRSTCK BATT 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DEWALT BARE TOOL, GET 2017898 FREE

\$164.39 credit based on PSO

BLTN NO. 240401-406

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2017898 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$158.42 | \$199.00 | N/A | N/A | N/A | N/A | 4% |



SPOTLIGHT LED NCKL 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-407

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3010281 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$74.71 | \$129.99 | \$99.99 | N/A | \$99.99 | 25% | 15% |



SPOTLIGHT LED BRNZ 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-408

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3010282 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$74.71 | \$129.99 | \$99.99 | N/A | \$99.99 | 25% | 15% |



PATHWAY LT LED NCKL 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-409

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3010286 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$75.96 | \$129.99 | \$99.99 | N/A | \$99.99 | 24% | 15% |



PATHWAY LT LED BRNZE 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-410

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3010292 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$75.96 | \$129.99 | \$99.99 | N/A | \$99.99 | 24% | 15% |



PATHWAY LGHT LED 22W 6PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-411

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 3010376 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$134.98 | \$249.99 | \$229.00 | \$50.00 No Limit | \$179.00 | 41% | 10% |



SPOT LT LED KIT 150W 6PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-412

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 3010380 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$247.74 | \$449.99 | \$399.00 | \$50.00 No Limit | \$349.00 | 38% | 7% |



LED STRING LIGHT 20'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-413

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 9393448 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$22.31 | \$39.99 | \$29.99 | N/A | \$29.99 | 26% | 12% |



3M AIR FILTERS

EVENT/RHB

AR MAILER

IN LINE

BUY TWO, GET ONE FREE
(mix match)
\$1.35 credit based on PSO

BLTN NO. 240401-423
THRU 240401-452

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES | 4/1-4/30 Y | 4/17-4/30 Y | 4 | \$9.71 | \$14.99 | N/A | N/A | N/A | N/A | 4% |



GARDEN HOSE BLK 3/4"X25'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-462

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6000920 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$12.73 | \$19.99 | \$19.99 | N/A | \$19.99 | 36% | 4% |



POCKET HOSE BLK 50'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-463

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6809263 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$19.09 | \$29.99 | \$29.99 | N/A | \$29.99 | 36% | 4% |

POCKET HOSE BLK 75'3/4"D EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-464



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6809271 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$25.45 | \$39.99 | \$39.99 | N/A | \$39.99 | 36% | 4% |

POCKET HOSE BLK100'3/4"D EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-465



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6809289 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$31.81 | \$49.99 | \$49.99 | N/A | \$49.99 | 36% | 4% |

SCOTTS GRUB EX 14.35 LB EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-468



BEST WAY TO BUY:
DROP SHIP

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7298797 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$23.84 | \$32.99 | \$30.99 | \$3.00 Limit: 2 | \$27.99 | 23% | 4% |

GARDN SOIL ALL PURPS 1CF EVENT/RHB CORE, SUPER AR MAILER

IN LINE

2 FOR \$10.00

(more info provided in Execution Guide)

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-469



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7102692 | 4/1-4/30 Y | 4/17-4/30 Y | 60 | \$4.80 | \$7.59 | N/A | N/A | N/A | 20% | 4% |

SCOTTS TB LAWN SOIL 1CF EVENT/RHB CORE, SUPER AR MAILER

IN LINE

2 FOR \$12.00

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-470



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7106198 | 4/1-4/30 Y | 4/17-4/30 Y | 60 | \$4.72 | \$8.99 | \$6.00 | N/A | \$6.00 | 21% | 4% |



ACE CRAB PREV W/FERT 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-473

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7475262 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$20.65 | \$35.99 | \$35.99 | \$2.00 | \$33.99 | 43% | 4% |
| | | | | | | | Limit: 2 | | | |



ACE CRAB PREV W/FERT 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-474

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7475528 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$54.57 | \$84.99 | \$84.99 | \$4.00 | \$80.99 | 36% | 4% |
| | | | | | | | Limit: 2 | | | |



LAWN FERTILIZER 5M ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-475

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7475379 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$12.16 | \$24.99 | \$24.99 | \$2.00 | \$22.99 | 51% | 4% |
| | | | | | | | Limit: 2 | | | |



ACE LAWN FERTLZR 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-476

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7475346 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$33.65 | \$54.99 | \$54.99 | \$4.00 | \$50.99 | 39% | 4% |
| | | | | | | | Limit: 2 | | | |



ACE WEED&FEED 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-477

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|--------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7475403 | Y | Y | 1 | \$16.10 | \$32.99 | \$32.99 | \$2.00 | \$30.99 | 51% | 4% |
| | | | | | | | Limit: 2 | | | |



ACE WEED&FEED 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-478

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|--------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7475460 | Y | Y | 1 | \$44.83 | \$69.99 | \$69.99 | \$4.00 | \$65.99 | 36% | 4% |
| | | | | | | | Limit: 2 | | | |



CRABGRASS PRVNTR/FERT 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-479

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|--------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7232325 | Y | Y | 1 | \$34.33 | \$40.99 | N/A | \$5.00 | N/A | N/A | 4% |
| | | | | | | | Limit: 2 | | | |



CRABGRASS PRVNT/FERT 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-480

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|--------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7232390 | Y | Y | 1 | \$85.61 | \$99.99 | N/A | \$10.00 | N/A | N/A | 4% |
| | | | | | | | Limit: 2 | | | |



WEED FEED FRTLZR 4KSQFT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-481

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7016648 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$27.11 | \$34.99 | N/A | \$5.00 Limit: 2 | N/A | N/A | 4% |



WEED FEED FERT 12000SQFT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240401-482

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7016649 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$71.17 | \$84.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |



BACKPACK SPRYR ORTHO 4G

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-483

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7006231 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$89.52 | \$119.99 | \$119.99 | \$10.00 Limit: 2 | \$109.99 | 25% | 1% |



LANDSCAPE FABRIC 3'X50'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-484

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7024620 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$4.70 | \$12.99 | \$6.99 | N/A | \$6.99 | 33% | 4% |



LANDSCAPE FABRIC 3'X100'

EVENT/RHB

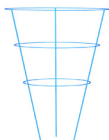
CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-485

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7024622 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$8.96 | \$22.99 | \$12.99 | N/A | \$12.99 | 31% | 4% |



TOMATO CAGE VIBRNT 42"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-486

| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7795651 | 4/1-4/30 Y | 4/17-4/30 Y | 25 | \$2.97 | \$8.99 | \$4.99 | N/A | \$4.99 | 40% | 16% |

TRIMMER&BLOWER KIT 20V EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-487



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 7025981 | Y | Y | 1 | \$236.82 | \$289.00 | \$289.00 | \$90.00 No Limit | \$199.00 | 18% | 0% |

PRUNER BYPASS PWRGEAR2 EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-488



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7100365 | Y | Y | 1 | \$16.88 | \$31.99 | \$21.99 | N/A | \$21.99 | 23% | 20% |

LOPPER TELESCOPIC POWER EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-489



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7218423 | Y | Y | 1 | \$16.88 | \$36.99 | \$21.99 | N/A | \$21.99 | 23% | 20% |

HEDGE SHEARS TELESCOPIC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-490



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7288509 | Y | Y | 1 | \$16.88 | \$34.99 | \$21.99 | N/A | \$21.99 | 23% | 12% |

ACE SHVL RNDPT LONG-HND EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-491



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 70018 | Y | Y | 6 | \$11.71 | \$25.99 | \$19.99 | N/A | \$19.99 | 41% | 15% |

SHVL SQR PNT LONG-HND EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-492



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 70024 | Y | Y | 6 | \$11.71 | \$25.99 | \$19.99 | N/A | \$19.99 | 41% | 15% |

HOE GARDEN WOOD ACE EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-493



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 70093 | Y | Y | 6 | \$10.62 | \$25.99 | \$19.99 | N/A | \$19.99 | 47% | 15% |

RAKE BOW WOOD ACE 16T EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 240401-494



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 71752 | Y | Y | 6 | \$10.80 | \$25.99 | \$19.99 | N/A | \$19.99 | 46% | 15% |

April Bulletins

Due Date 12/8/23



RAKE FBRGLS 24X65"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-495

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7012867 | Y | Y | 6 | \$11.28 | \$29.99 | \$19.99 | N/A | \$19.99 | 44% | 15% |



ACE RAKE FBRGLS HNDL30"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-496

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7502925 | Y | Y | 6 | \$8.01 | \$21.99 | \$19.99 | N/A | \$19.99 | 60% | 15% |



EGO SYNTH LTHR GLOVE M

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240401-497

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7834302 | Y | Y | 1 | \$12.02 | \$17.99 | \$17.99 | N/A | \$17.99 | 33% | 4% |



EGO SYNTH LTHR GLOVE XL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-498

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7834310 | Y | Y | 1 | \$12.02 | \$17.99 | \$17.99 | N/A | \$17.99 | 33% | 4% |



EGO SYNTH LTHR GLOVE L

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-499

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7834344 | Y | Y | 1 | \$12.02 | \$17.99 | \$17.99 | N/A | \$17.99 | 33% | 4% |



TRUFUEL 4-CYCLE 110 OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-500

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7392335 | Y | Y | 4 | \$16.02 | \$27.99 | N/A | \$2.00 No Limit | N/A | N/A | 4% |



HOSE REEL CART 175'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-501

| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7205271 | Y | Y | 1 | \$30.42 | \$49.99 | \$39.99 | \$5.00 Limit: 2 | \$34.99 | 24% | 4% |

EGO LWN MWR PWR+ 56V EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-506



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|----------------------|--------------|--------------|--------------|
| 7015865 | Y | Y | 1 | \$532.32 | \$649.00 | \$649.00 | \$100.00 Limit: 1 | \$549.00 | 18% | 5% |

EGO ZRO TRN MWR 42" EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-507



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7016625 | Y | Y | 1 | \$4,787.16 | \$5,999.00 | \$5,999.00 | N/A | \$5,999.00 | 20% | 0% |

GRL GNSIS SAE330 LP INGO EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-515



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8091382 | Y | Y | 1 | \$838.77 | \$1,099.00 | \$1,099.00 | N/A | \$1,099.00 | 24% | 4% |

GRL GNSIS SAE330 NP INGO EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-516



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8091383 | Y | Y | 1 | \$838.77 | \$1,099.00 | \$1,099.00 | N/A | \$1,099.00 | 24% | 4% |

GRILL&SMOKER IRONWOOD XL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-517



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8082912 | Y | Y | 1 | \$1,521.32 | \$1,999.95 | \$1,999.95 | N/A | \$1,999.95 | 24% | 4% |

GRILL WD PLT PRO 780 BRZ EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-518



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8016774 | Y | Y | 1 | \$731.41 | \$999.95 | \$999.95 | N/A | \$999.95 | 27% | 4% |

GRILL PRO 575 WD PLT BRZ EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-519



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8016779 | Y | Y | 1 | \$585.13 | \$799.95 | \$799.95 | N/A | \$799.95 | 27% | 4% |

PRO 780 PELLET GRILL BK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-520



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8016780 | Y | Y | 1 | \$731.41 | \$999.95 | \$999.95 | N/A | \$999.95 | 27% | 4% |

GRILL 3BRNR NTRL GAS 27"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-521



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8091363 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$686.13 | \$899.00 | \$899.00 | N/A | \$899.00 | 24% | 4% |

GRILL SPIRIT II E-310 NG

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-522



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8863482 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$451.14 | \$569.00 | \$569.00 | N/A | \$569.00 | 21% | 0% |

GRIDLE COVER GAS BLK 70"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-523



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8092236 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$57.25 | \$99.99 | \$99.99 | N/A | \$99.99 | 43% | 4% |

GRILL SPATULA BLK/SLVR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-524



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8082941 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$13.21 | \$23.99 | \$21.99 | N/A | \$21.99 | 40% | 4% |

BREAKFAST KIT SILICONE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-525



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8082952 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$18.01 | \$29.99 | \$29.99 | N/A | \$29.99 | 40% | 4% |

HOPPER M15 FS4

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-526



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8089389 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$211.28 | \$300.00 | \$300.00 | N/A | \$300.00 | 30% | 4% |

HOPPER M15 CHARCOAL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-527



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8089390 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$211.28 | \$300.00 | \$300.00 | N/A | \$300.00 | 30% | 4% |

HOPPER M15 NAVY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-528



| Ace No. | Month Long | Spring Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8089391 | 4/1-4/30 Y | 4/17-4/30 Y | 1 | \$211.28 | \$300.00 | \$300.00 | N/A | \$300.00 | 30% | 4% |

April Bulletins

Due Date 12/8/23

HOPPER BACKPACK M20 CHRCL EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-529



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8090197 | Y | Y | 1 | \$228.88 | \$325.00 | \$325.00 | N/A | \$325.00 | 30% | 4% |

HOPPER BACKPACK M20 NVY EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-530



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8090198 | Y | Y | 1 | \$228.88 | \$325.00 | \$325.00 | N/A | \$325.00 | 30% | 4% |

HOPPER BACKPACK M20 FS4 EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-531



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8090208 | Y | Y | 1 | \$228.88 | \$325.00 | \$325.00 | N/A | \$325.00 | 30% | 4% |

5LB HTH 3INCH CHLOR TABS EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-532



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8090171 | Y | Y | 1 | \$20.36 | \$48.99 | \$39.99 | N/A | \$39.99 | 49% | 21% |

CHLRN CHEMIC TABLT 5LB EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-533



| Ace No. | Month Long 4/1-4/30 | Spring Event 4/17-4/30 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|---------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8080997 | Y | Y | 1 | \$20.36 | \$69.99 | \$39.99 | N/A | \$39.99 | 49% | 47% |

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.